

TechSmith Unlocked for IT Admins



Security, Compliance, and AI Transparency

Agenda

Security & privacy | **Trust portal**

License & user management | **Manage portal**

Configure & package for install | **Deployment prep tool**

AI safety & compliance | **AI Policy**

Enterprise roadmap

Q&A | **Expert panel**

Trust portal

Security & privacy

techsmith.com/trust-center =>
trust.techsmith.com

The screenshot displays the TechSmith Trust Portal. At the top, the TechSmith logo is on the left, and a 'Request access' button is on the right. Below the logo, the location 'East Lansing, Michigan, USA' and the date 'Oct 09, 2025' are shown. A navigation bar includes 'Jump to...' followed by links for 'Financial / Compliance', 'Security / Privacy', 'AI', 'Accessibility', 'Legal', and 'Sub-Processors'. The main content area is titled 'Financial / Compliance' and is divided into two columns. The left column contains 'About Us' (with company description, URL, and products) and 'Financial' (with items like 'TechSmith W9 2025', 'Payment Terms', 'Certificate of Insurance', and 'TechSmith Legal Entity Identifier (LEI)'). The right column is titled 'Compliance Reports and Certifications' and lists items such as 'SOC 2 Type 2 Report', 'SOC2 Type 2 Bridge Letter', 'GDPR', 'NIST IPV6 Supplier Declaration - Snagit 2025', 'NIST IPV6 Supplier Declaration - Camtasia 2025', and 'Snagit Citrix Ready Certification'. Each item has a corresponding icon and a 'Request' or 'View' button. A 'PCI Compliance' section at the bottom right explains the partnership with Premier NX.

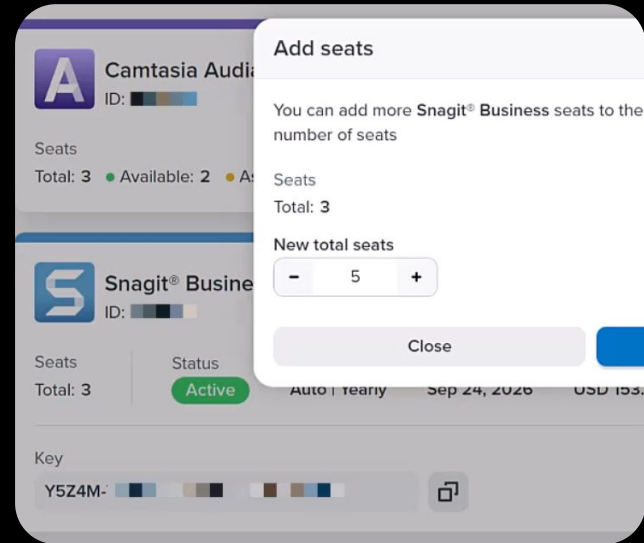
TechSmith®
UNLOCKED
2025



Manage portal

License & user management

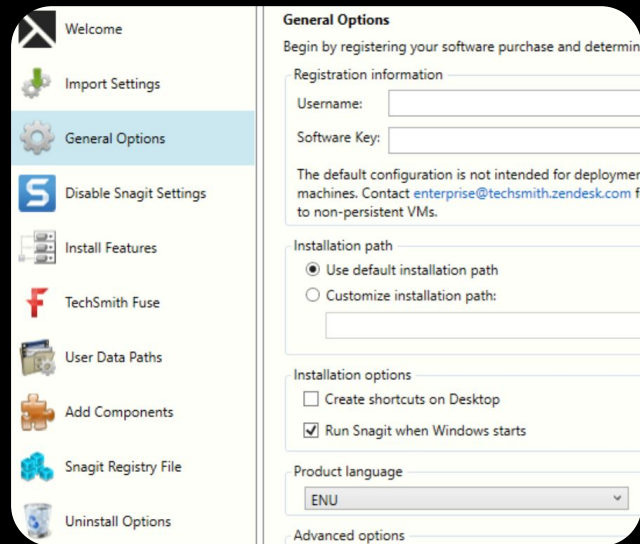
manage.techsmith.com



Deployment prep tool

Configure & package
for install

[techsmith.com/resources/
enterprise-resources/](https://techsmith.com/resources/enterprise-resources/)

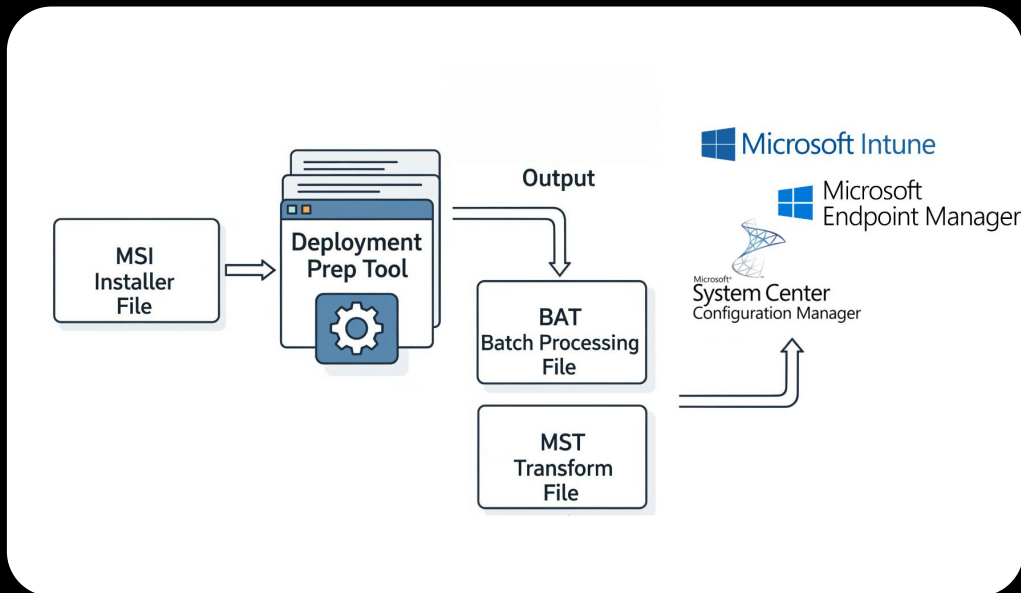


Deployment prep tool

Input: MSI file

Output: MST + BAT files

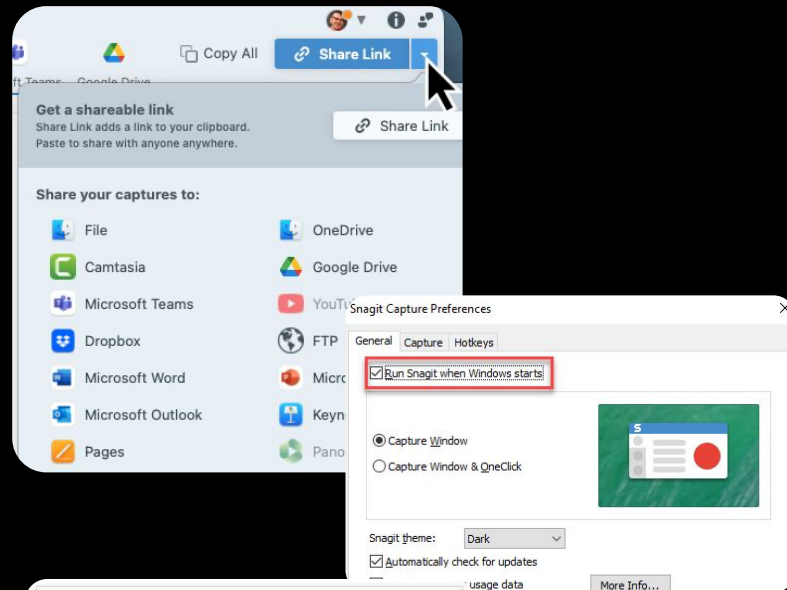
Used with: SCCM, Intune



Deployment prep tool

Useful to...

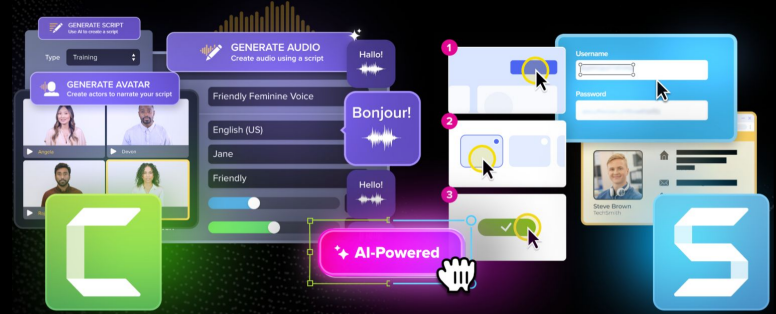
- Switch on/off product features
- Set user data store location
- Control default app behavior
- Set interface language



AI safety

Disclosures & philosophy

techsmith.com/trust-center/ai-policy/



Our key principles...



Privacy

TechSmith respects your privacy. We will never use content created with our products to train or improve AI unless you choose to opt in.



Transparency

TechSmith uses third-party providers for generative AI. We will be transparent about which providers we use and their ethics.



Responsibility

TechSmith is committed to choosing vendors with strong ethical standards for AI. We take responsibility for addressing any misuse.



Enterprise roadmap...

- Named-user management for Camtasia and Snagit
- Camtasia plans for business (volume & PO)
- SSO/SCIM



Get in touch with our enterprise PM
bit.ly/ts-admin-srvy

Thank you!