

# Streamlining Security, Compliance, & Deployment

for Camtasia/Snagit/Audiate



# Agenda

Security & privacy | **Trust portal**

License & user management | **Manage portal**

Configure & package for install | **Deployment prep tool**

AI safety & compliance | **AI Policy**

Enterprise roadmap

Q&A

# Trust portal

## Security & privacy

techsmith.com/trust-center =>  
trust.techsmith.com

The screenshot shows the TechSmith Trust Portal. At the top, there is a yellow header with the TechSmith logo and a 'Request access' button. Below the header, the location 'East Lansing, Michigan, USA' and the date 'Oct 09, 2025' are displayed. A navigation bar includes 'Jump to...' followed by links for 'Financial / Compliance', 'Security / Privacy', 'AI', 'Accessibility', 'Legal', and 'Sub-Processors'. The main content area is titled 'Financial / Compliance' and is divided into two columns. The left column contains an 'About Us' section with company description, URL, and products. Below this is a 'Financial' section with a table of items: 'TechSmith W9 2025' (Request), 'Payment Terms' (Request), 'Certificate of Insurance' (Request), and 'TechSmith Legal Entity Identifier (LEI)' (View). The right column is titled 'Compliance Reports and Certifications' and lists several reports: 'SOC 2 Type 2 Report' (Request), 'SOC2 Type 2 Bridge Letter' (Request), 'GDPR' (View), 'NIST IPV6 Supplier Declaration - Snagit 2025' (View), 'NIST IPV6 Supplier Declaration - Camtasia 2025' (View), and 'Snagit Citrix Ready Certification' (View). A 'PCI Compliance' section at the bottom right explains the partnership with Premier NX.

**TechSmith**  
Request access  
Request access to view secured documents in our trust portal.

East Lansing, Michigan, USA Oct 09, 2025

Jump to... Financial / Compliance Security / Privacy AI Accessibility Legal Sub-Processors

### Financial / Compliance

#### About Us

Company description  
TechSmith screen capture software and solutions are perfect for anyone who wants to create and share images and videos for better training, tutorials, lessons, and everyday communication.

Company URL  
<https://www.techsmith.com/>

Products  
Snagit, Camtasia, Screencast.com, Auditate, Assets

#### Financial

TechSmith W9 2025	Request
Payment Terms	Request
Certificate of Insurance	Request
TechSmith Legal Entity Identifier (LEI)	View

#### Compliance Reports and Certifications

SOC 2 Type 2 Report	Request
SOC2 Type 2 Bridge Letter	Request
GDPR	View
NIST IPV6 Supplier Declaration - Snagit 2025	View
NIST IPV6 Supplier Declaration - Camtasia 2025	View
Snagit Citrix Ready Certification	View

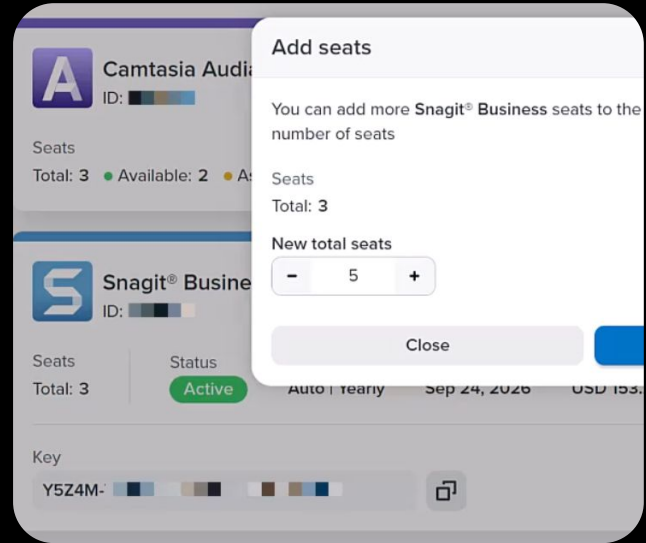
#### PCI Compliance

We want you to feel confident when making a purchase with TechSmith. We partner with Premier NX, a trusted third-party payment processor that is certified PCI DSS v4.0 compliant to securely handle all payment transactions. This means your sensitive information is protected by industry-leading payment security standards.

# Manage portal

## License & user management

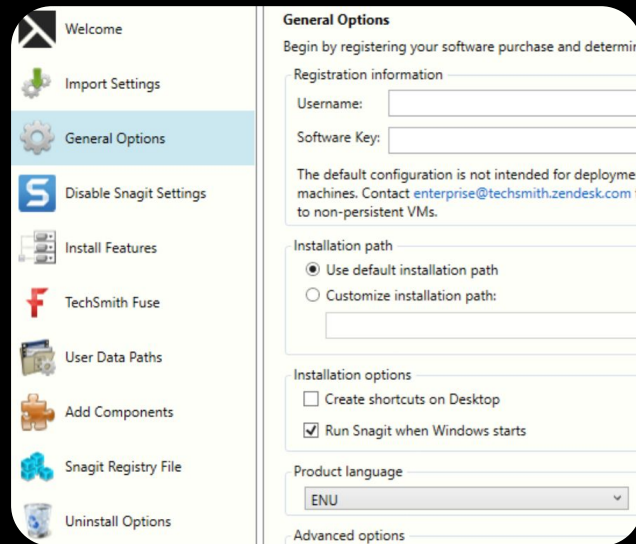
manage.techsmith.com  
demo: bit.ly/ts-portal-demo



# Deployment prep tool

Configure & package  
for install

[techsmith.com/resources/  
enterprise-resources/](https://techsmith.com/resources/enterprise-resources/)

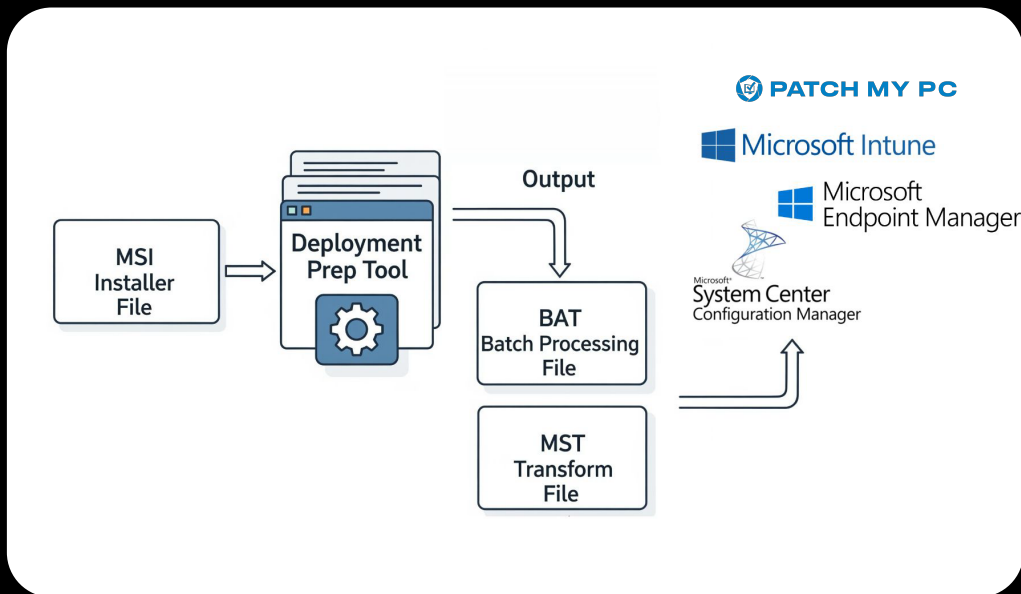


# Deployment prep tool

**Input:** MSI file

**Output:** MST + BAT files

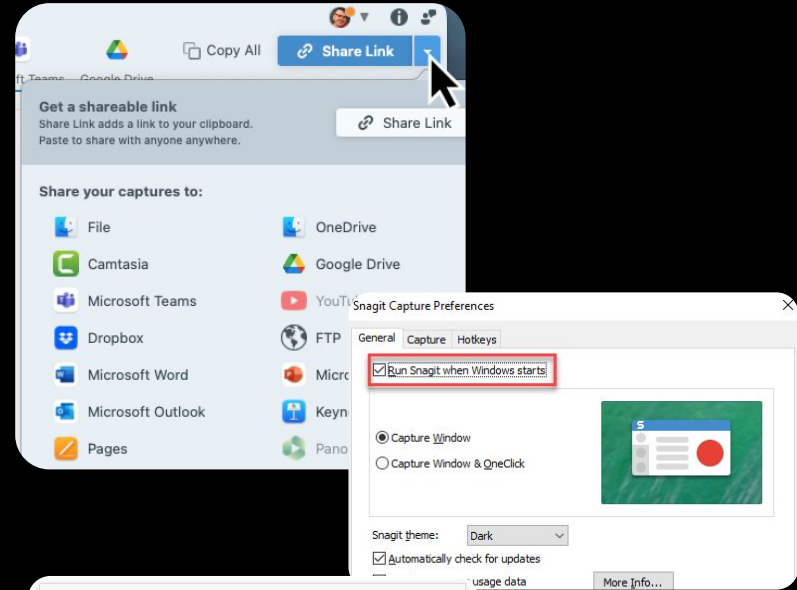
**Used with:** SCCM, Intune, Patch My PC, etc.



# Deployment prep tool

Useful to...

- Switch on/off product features
- Set user data store location
- Control default app behavior
- Set interface language



# AI safety

## Disclosures & philosophy

[techsmith.com/trust-center/  
ai-policy/](https://techsmith.com/trust-center/ai-policy/)



# Our guiding principles for AI...



## Privacy

TechSmith respects your privacy. We will never use content created with our products to train or improve AI unless you choose to opt in.



## Transparency

TechSmith uses third-party providers for generative AI. We will be transparent about which providers we use and their ethics.



## Responsibility

TechSmith is committed to choosing vendors with strong ethical standards for AI. We take responsibility for addressing any misuse.

# Enterprise roadmap...

- Named-user management for Camtasia and Snagit
- Camtasia plans for business (volume & PO)
- SSO/SCIM



Get in touch with our enterprise PM  
**[bit.ly/ts-admin-survey](https://bit.ly/ts-admin-survey)**

**Thank you!**