



Deployment Tool Guide for Camtasia Editor

TechSmith Deployment Tool v6.16.0

Camtasia Editor v2026.0.3

March 2026

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Introduction

The TechSmith Deployment Tool is designed for Information Technology (IT) specialists or system administrators responsible for installing Camtasia throughout an organization. The tool enables the administrator to customize and generate a Windows Installer Transform file (MST) and a BAT file.

To view or customize the individual registry settings for Camtasia Editor, refer to the Camtasia MSI Installation Guide available from the [TechSmith Software Deployment & Resources](#) page.

Download the Deployment Tool

1. [Download the Camtasia MSI file](#) and the [TechSmith Deployment Tool](#), also available from the [TechSmith Software Deployment & Resources](#) web page.

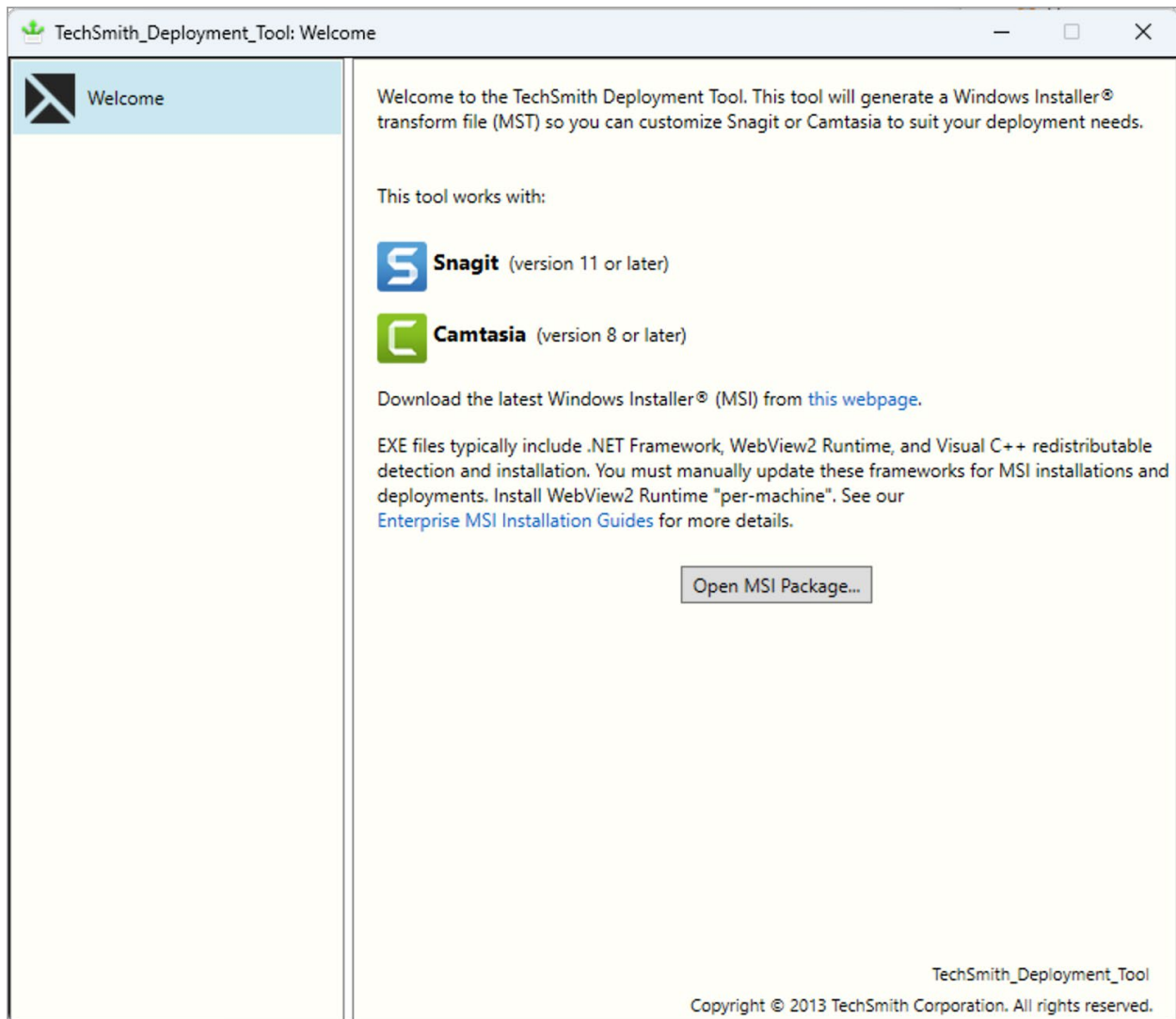
Note: Always download and use the latest version of the TechSmith Deployment Tool, regardless of which version of the MSI Installer file you are using.

2. Double-click TechSmith_Deployment_Tool.exe to launch the program.



Note: By default, the Deployment Tool generates the MST and BAT files in the same directory as where the executable is launched. Special characters in the folder location are not supported and will prevent successful deployment.

Welcome



1. On the Welcome screen, click the **Open MSI Package** button.
2. Select the Camtasia.msi file. If you have not previously done so, download the [Camtasia MSI file](#).
3. Click **Open**.

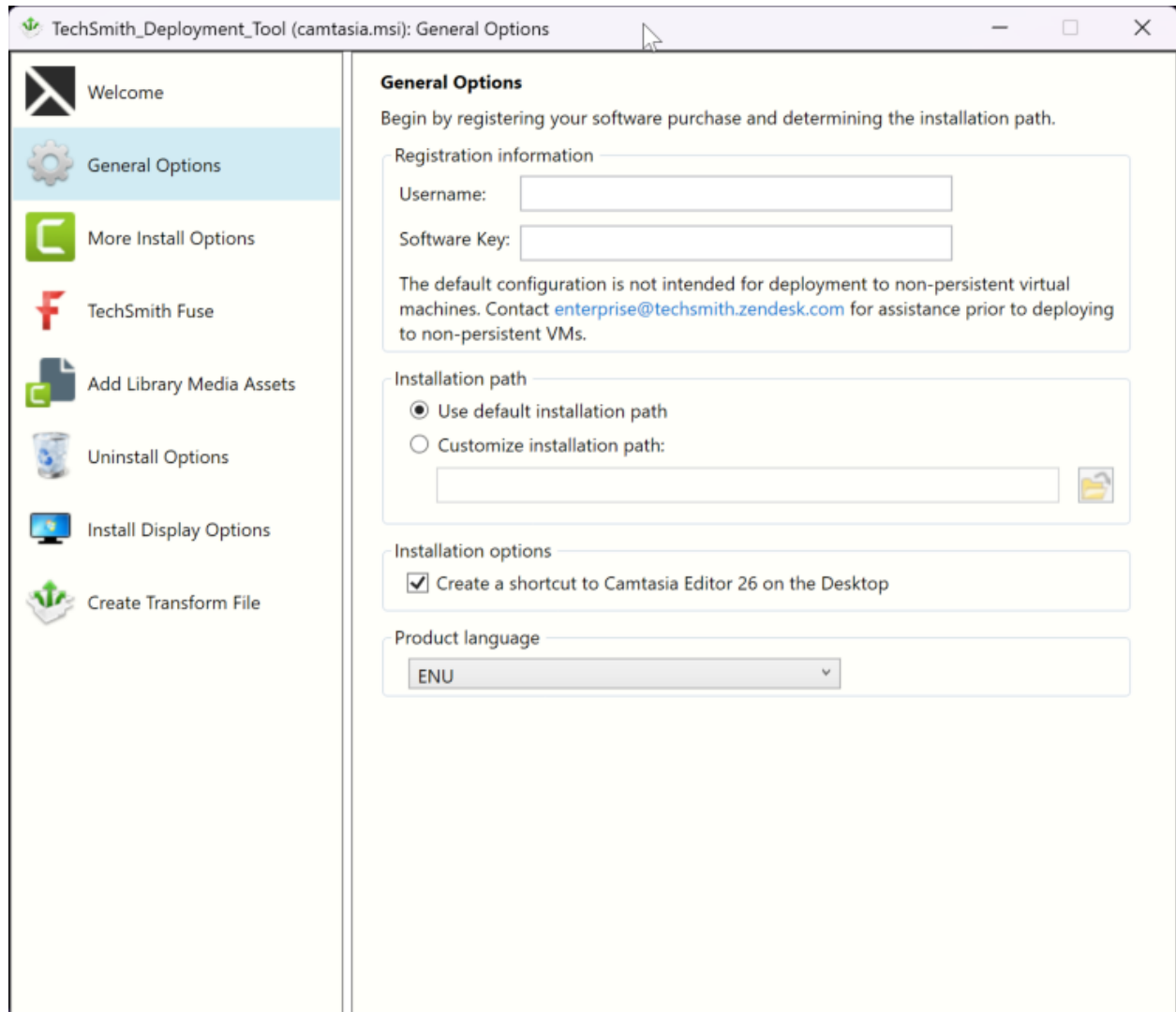
The MSI file opens in the Deployment Tool and displays the available options for creating a custom MST file.

Note: Microsoft [.NET Framework](#) and [Visual C++ 2022 Redistributable Package](#) are required to run Camtasia Editor. These applications are not automatically installed with the MSI installer so they must be installed manually before deploying the software.

[WebView2 Runtime](#) or some [Microsoft Edge browser versions](#) that install WebView 2 automatically are required to view in-product web content. To learn how to disable these settings, see [More Install Options](#).

Customize a Camtasia Deployment

Click through the tabs on the left side of the TechSmith Deployment tool to view the custom options available.



The following sections describe the options available on each screen:

- [General Options](#)
- [More Install Options](#)
- [TechSmith Fuse Options](#)
- [Add Library Media Assets](#)
- [Uninstall Options](#)
- [Install Display Options](#)
- [Create Transform File](#)

General Options

TechSmith_Deployment_Tool (camtasia.msi): General Options

General Options

Begin by registering your software purchase and determining the installation path.

Registration information

Username:

Software Key:

The default configuration is not intended for deployment to non-persistent virtual machines. Contact enterprise@techsmith.zendesk.com for assistance prior to deploying to non-persistent VMs.

Installation path

☒ Use default installation path

☐ Customize installation path:



Installation options

☒ Create a shortcut to Camtasia Editor 26 on the Desktop

Product language

ENU 

Registration Information

Enter a username (e.g. your company or organization name) and the software key. If you have trouble locating your software key, see [License and Software Key FAQs](#) article.

Installation Path

By default, Camtasia Editor is installed to the following location on a user's machine:

%ProgramFiles%\TechSmith\Camtasia

To select a custom location, click the **Browse** button or enter a path to the desired directory.

Installation Options

- **Create a shortcut to Camtasia Editor 26 on the Desktop:** Creates a shortcut for Camtasia Editor on the desktop.

Product Language

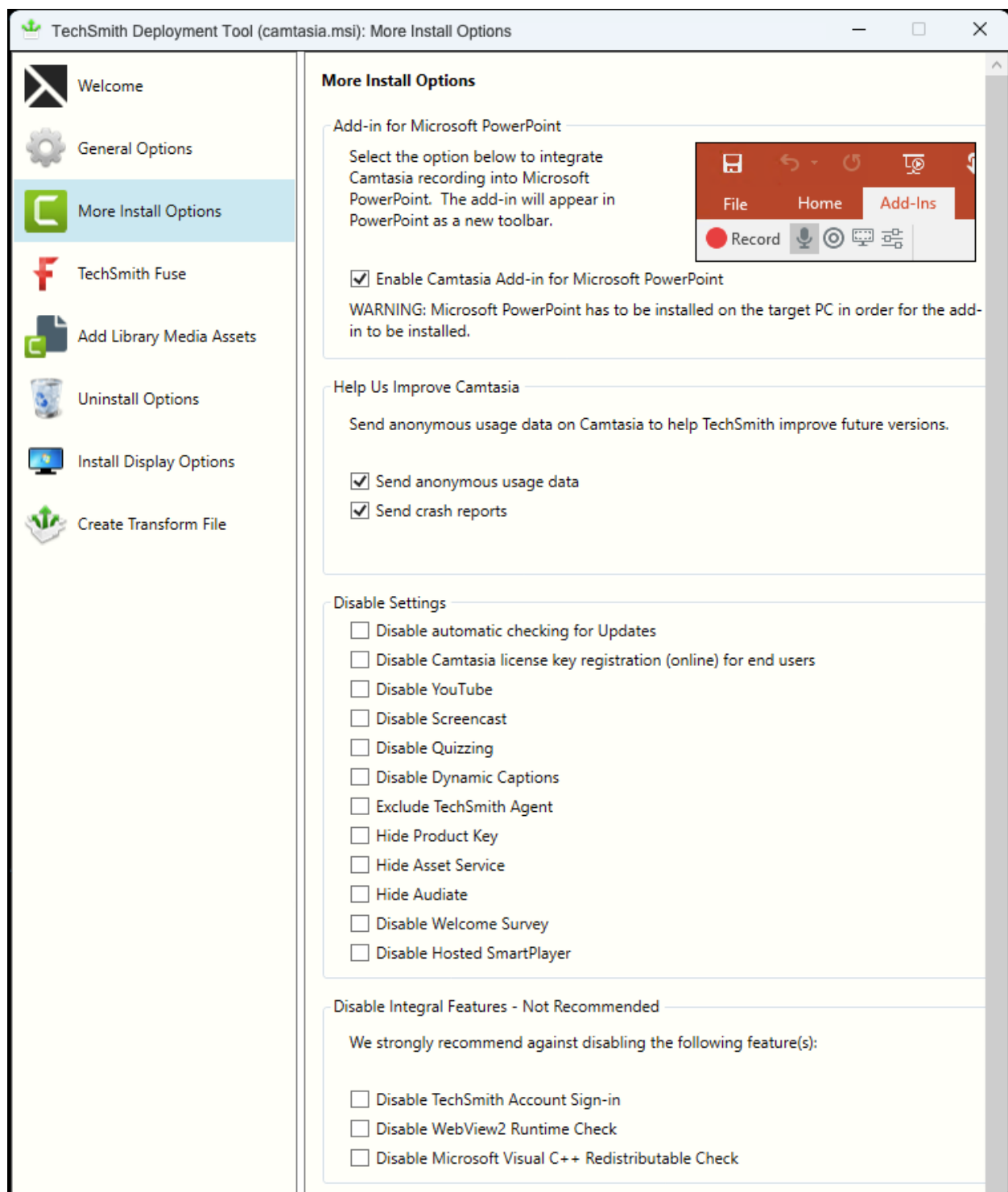
Select the installation language for Camtasia:

- ENU - English
- DEU - German
- JPN - Japanese
- FRA - French
- CHS - Chinese
- ESN - Spanish
- PTB - Portuguese

TechSmith Support

Enable to allow end users to upload Camtasia Editor crash files using the built-in Camtasia Editor Support Tool directly and securely to our TechSmith technical support team.

More Install Options



Option	Description	When Should I Consider Disabling It?
Enable Camtasia Add-in for Microsoft PowerPoint	The Microsoft PowerPoint Add-In allows a user to record a PowerPoint presentation. Recording options include capturing voice and webcam video along with the presentation. Bookmarks are added for each slide and can be used to create a table of contents in Camtasia using the TechSmith Smart Player.	Consider disabling if Microsoft PowerPoint is not installed locally on the target computer.
Anonymous Usage Reporting and Crash Reports	Send anonymous data on Camtasia Editor usage and/or crash reports to help TechSmith improve future versions. To learn more about anonymous usage data collection, view the TechSmith Privacy Policy.	Consider disabling: • When you must follow internet security requirements that restrict users from sending data to TechSmith. • Or, if you do not want to provide anonymous data that helps inform product improvements.

Option	Description	When Should I Consider Disabling It?
Automatic checking for Updates	Automatically check for updates for Camtasia Editor. If disabled, the user will not receive any application prompts when new versions are available.	Consider disabling if: • As an administrator, you want to maintain control of application updates across the organization and not allow users to install updates. • You want to require individual users or user groups to be on a specific version of the application.
Camtasia License Key Registration (online) for End Users	After installing, the Camtasia Editor Registration website opens which includes options to register the software online and to sign up for product announcements, customer stories, and free tutorials.	Consider disabling: • If you do not want the online registration website to display for users when they run Camtasia Editor for the first time. • To help prevent user entered errors when registering the software or duplicating the registration information online. • If the website is restricted in your organization or if users do not have an internet connection.

Option	Description	When Should I Consider Disabling It?
Disable YouTube	YouTube is a third-party online video hosting service where users can upload and share videos.	Consider disabling if the website is restricted in your organization or if users do not have an internet connection.
Disable Screencast	Screencast is a TechSmith online hosting service where users can upload and share videos.	Consider disabling if the website is restricted in your organization or if users do not have an internet connection.
Disable Quizzing	Add interactive quizzes to videos with Camtasia Editor. Receive the results via a SCORM-compliant Learning Management System (LMS).	Consider disabling when you do not want users to create quizzes or export videos as SCORM packages.

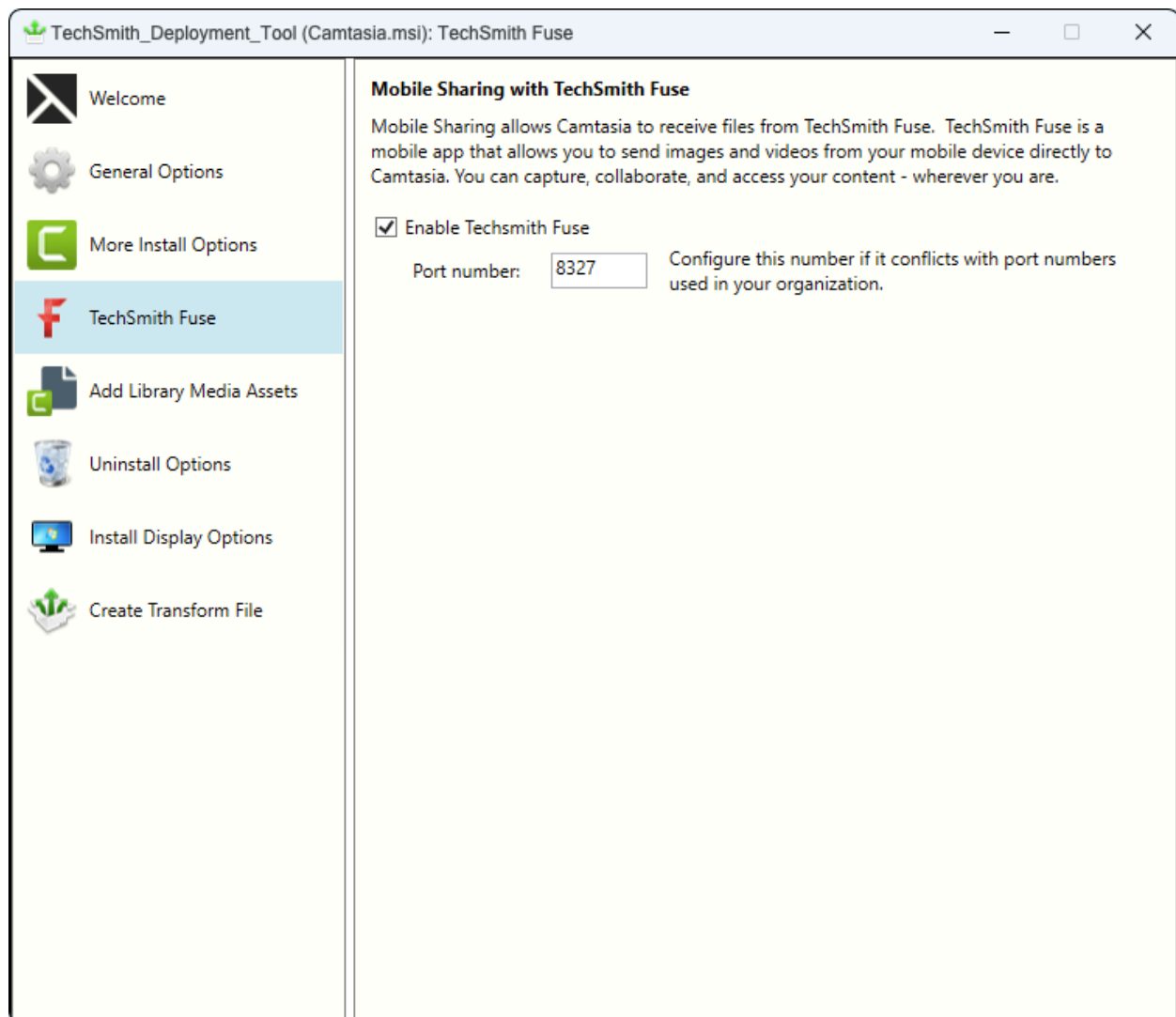
Option	Description	When Should I Consider Disabling It?
Disable Dynamic Captions	Prevent access to add dynamic captions from the Captions tab > Dynamic Captions subtab. Dynamic captions always display onscreen as part of the video. These stylistic captions are often used in social media videos or as a visual effect to enhance the video content or message.	Consider disabling if your organization has restrictions for the usage of local AI tooling. Camtasia Editor uses on-device technology, <code>whisper.cpp</code>, for speech-to-text transcription. This transcription is used for dynamic captions on Windows and Mac, and closed captions on Windows. See TechSmith's AI policy.
Exclude TechSmith Agent	The TechSmith Agent allows users to send projects from the Camtasia Online application to the Camtasia Editor desktop application for editing.	Consider disabling if the Camtasia Online website is restricted in your organization or if users do not have an internet connection.
Hide Product Key	Prevent Camtasia Editor from displaying the key in the Help menu > About Camtasia Editor window and Help menu > Technical Support dialog.	Consider disabling if you do not want users to be able to copy the key.

Option	Description	When Should I Consider Disabling It?
Hide Asset Service	Prevent access to browse over 100 million professional, royalty-free video assets directly in Camtasia from the Media tab > Camtasia Assets subtab .	Consider disabling if your organization has restrictions for the usage of cloud-connected services (Camtasia Assets Service).
Hide Audiate	Camtasia Audiate offers text-based audio editing, audio effects, text-to-speech audio generation, and generative script and avatar creation. Hide Audiate removes options to create or edit with Camtasia Audiate.	Consider disabling if you want to remove options to record and edit with Camtasia Audiate.
Disable Welcome Survey	The two-question survey helps TechSmith understand what users want to accomplish with the app.	Consider disabling if you do not want to influence app improvements, feature developments, or instructional resources available to Camtasia Editor users.

Option	Description	When Should I Consider Disabling It?
Disable Hosted SmartPlayer	The hosted TechSmith Smart Player option ensures that you always have the latest version of the video player without having to manually update or reproduce video files. This option is available in Camtasia version 2020.0.8 or later.	Consider disabling when you must follow internet security requirements that restrict users from sending data to TechSmith.
Disable TechSmith Account Sign-in	TechSmith accounts store user-specific information such as license keys, user profiles, and access to Screencast and Assets. See About TechSmith Accounts .	• Sign-in is not required for users if a single- or multi-user key is entered in the Deployment Tool. • If you do not want users to have TechSmith accounts in your organization. • If users are in a restricted environment where sending videos to Screencast or downloading TechSmith Assets for use in their videos is prohibited.
Disable WebView2 Runtime Check	WebView2 Runtime or some Microsoft Edge browser versions that install WebView 2 are required to view in-product web content.	Consider disabling if the website is restricted in your organization or if users do not have an internet connection.

Option	Description	When Should I Consider Disabling It?
Disable Microsoft Visual C++ Redistributable Check	Microsoft Visual C++ 2022 Redistributable Package is required to run Camtasia Editor.	Select this option only if you received an error during Camtasia Editor installation that the MSVC package was missing and you are certain that the package is installed.

TechSmith Fuse Options



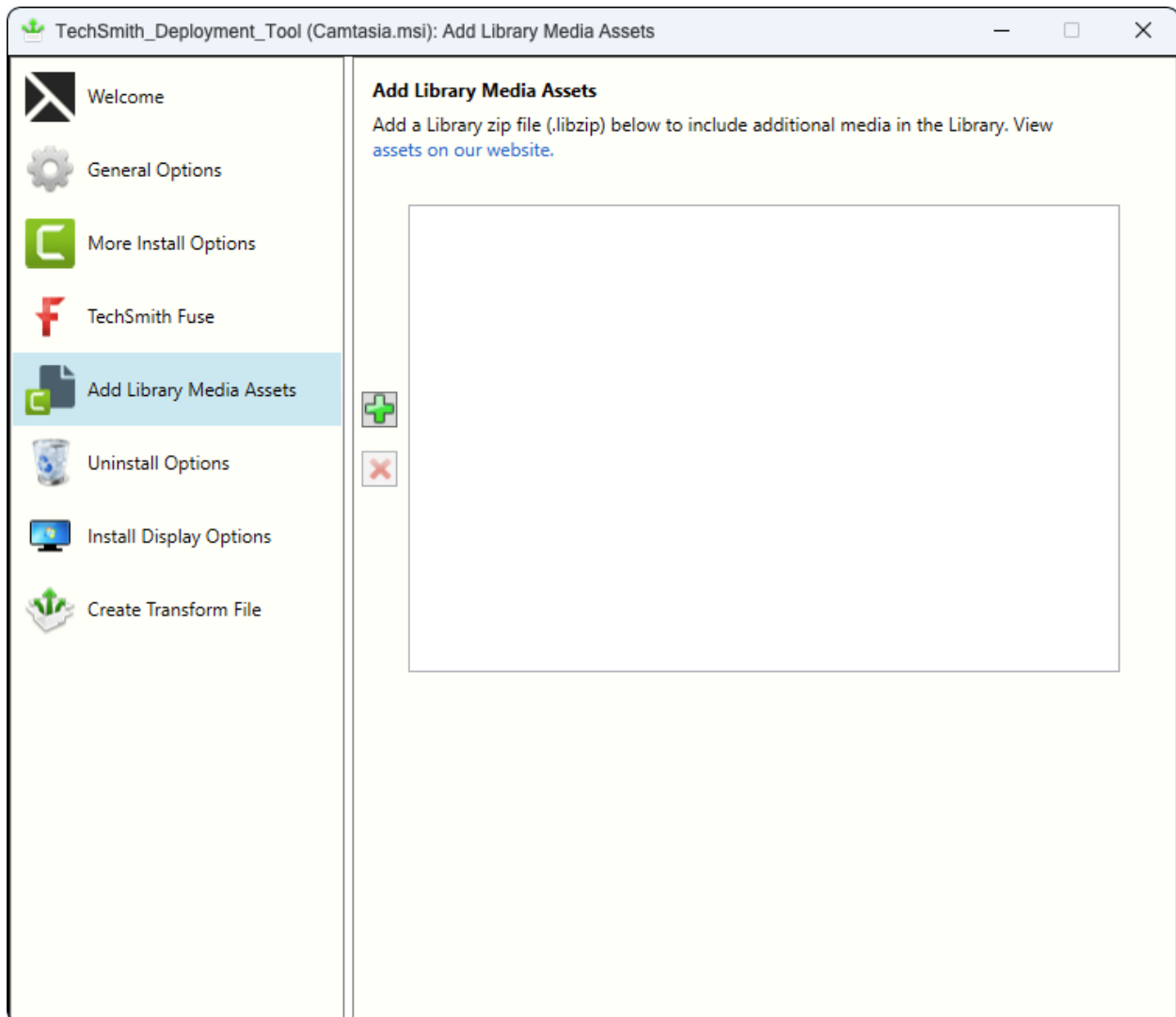
TechSmith Fuse is a mobile app that allows you to send images and videos from your mobile device directly to Camtasia. You can capture, collaborate, and access your content - wherever you are.

[Fuse](#) is available from the App Store or Google Play Store and is supported on mobile devices running the following operating systems:

- iOS version 13.6 and later (phones and tablets)
- Android version 7.0 and later

Note: Some security settings and wireless network environments may not allow connectivity to a desktop. Make sure to validate port 8327 is open to the desktop when working in a virtual environment.

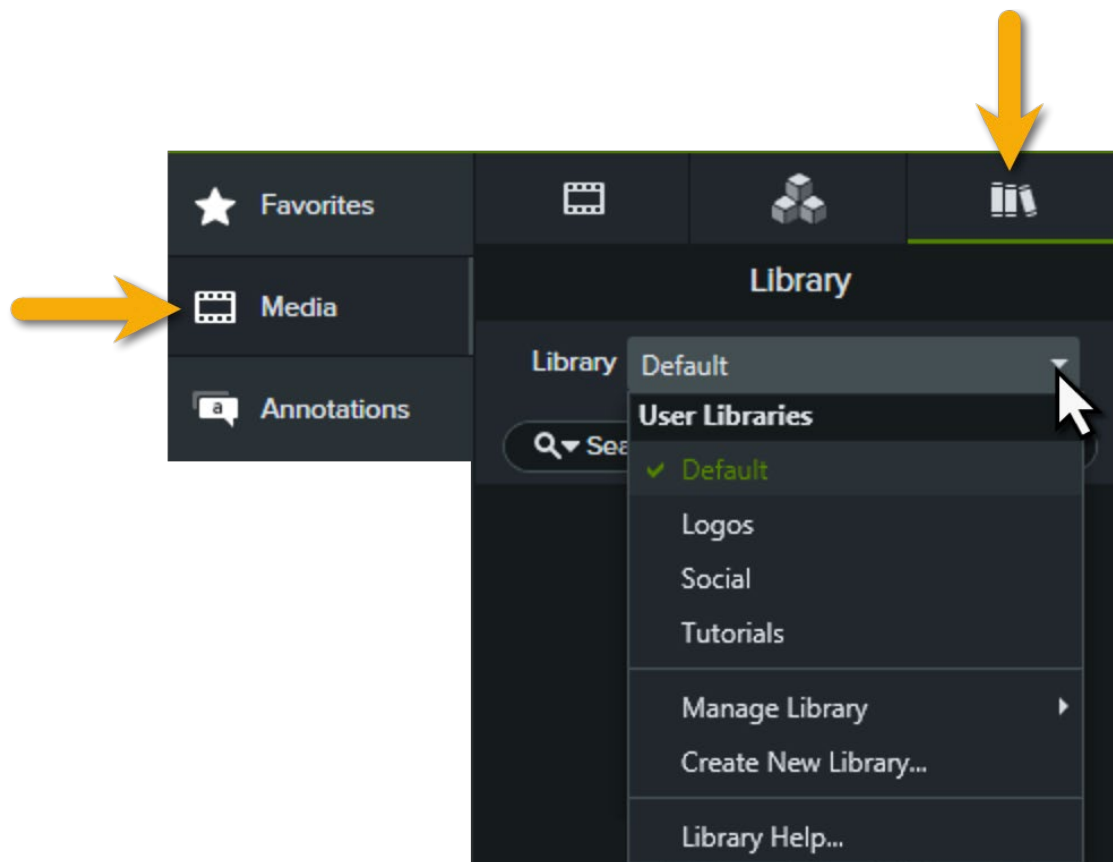
Add Library Media Assets



Media assets added in the Deployment Tool are included in the Camtasia Editor installation.

Library Media Assets

Media assets are files users can access from the Camtasia Editor Library to speed up the video creation process and maintain consistency across videos. Assets can include videos, images (such as logos and product images), intros/outros, themes (such as brand colors), motion graphics, and music. Users access media assets by selecting **Media tab > Library subtab**.

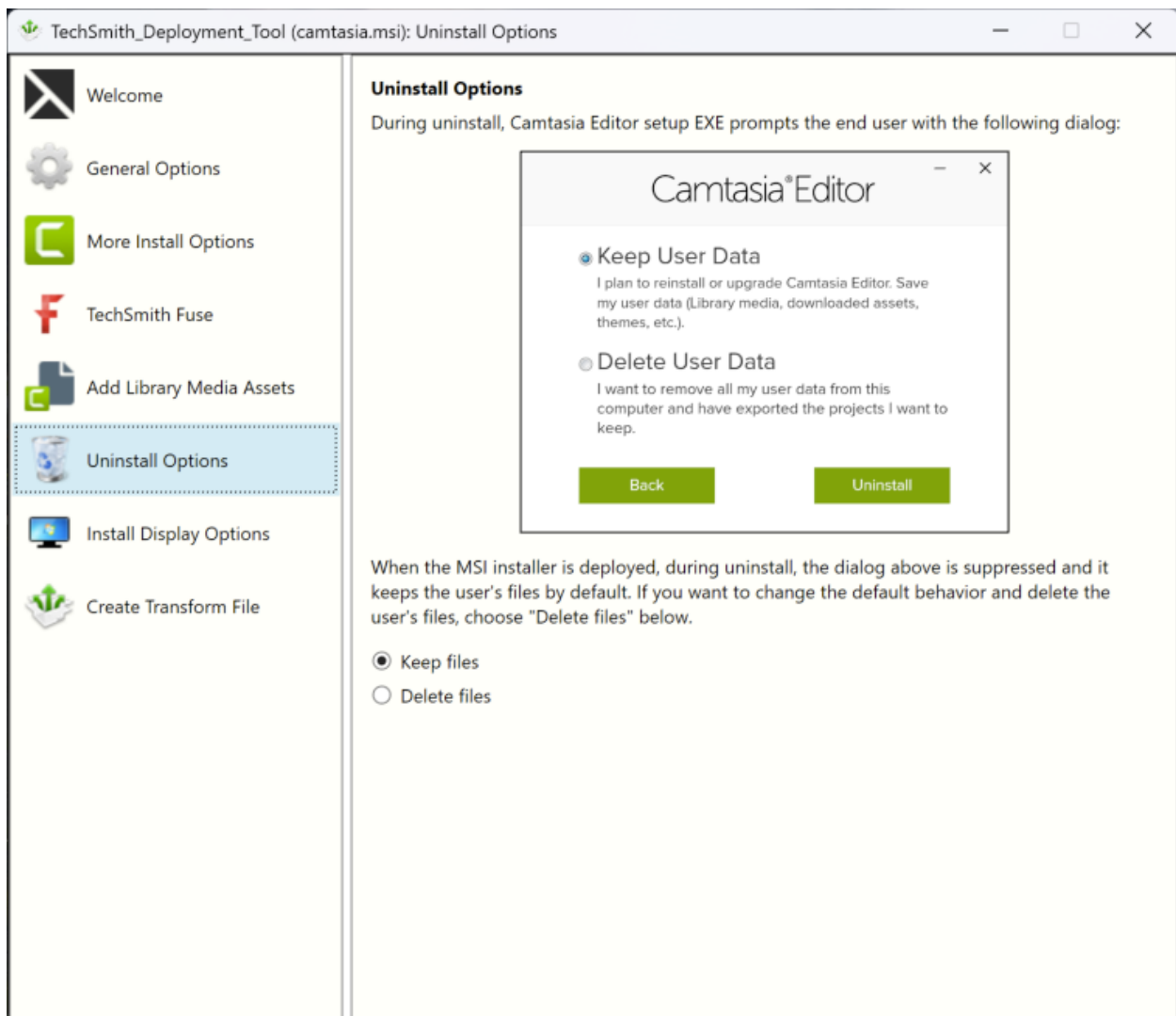


You can import your own custom assets or download additional assets from the [TechSmith Assets website](#) to deploy with Camtasia Editor.

To download additional assets for Camtasia Editor:

1. [Download additional assets from the Camtasia Assets website](#) to include with deployment.
2. On the Add Library Media Assets screen, click the **+** button to add asset files.
3. Browse and select the desired .libzip file. Control-click to select multiple files.
4. Click **Open**.

Uninstall Options

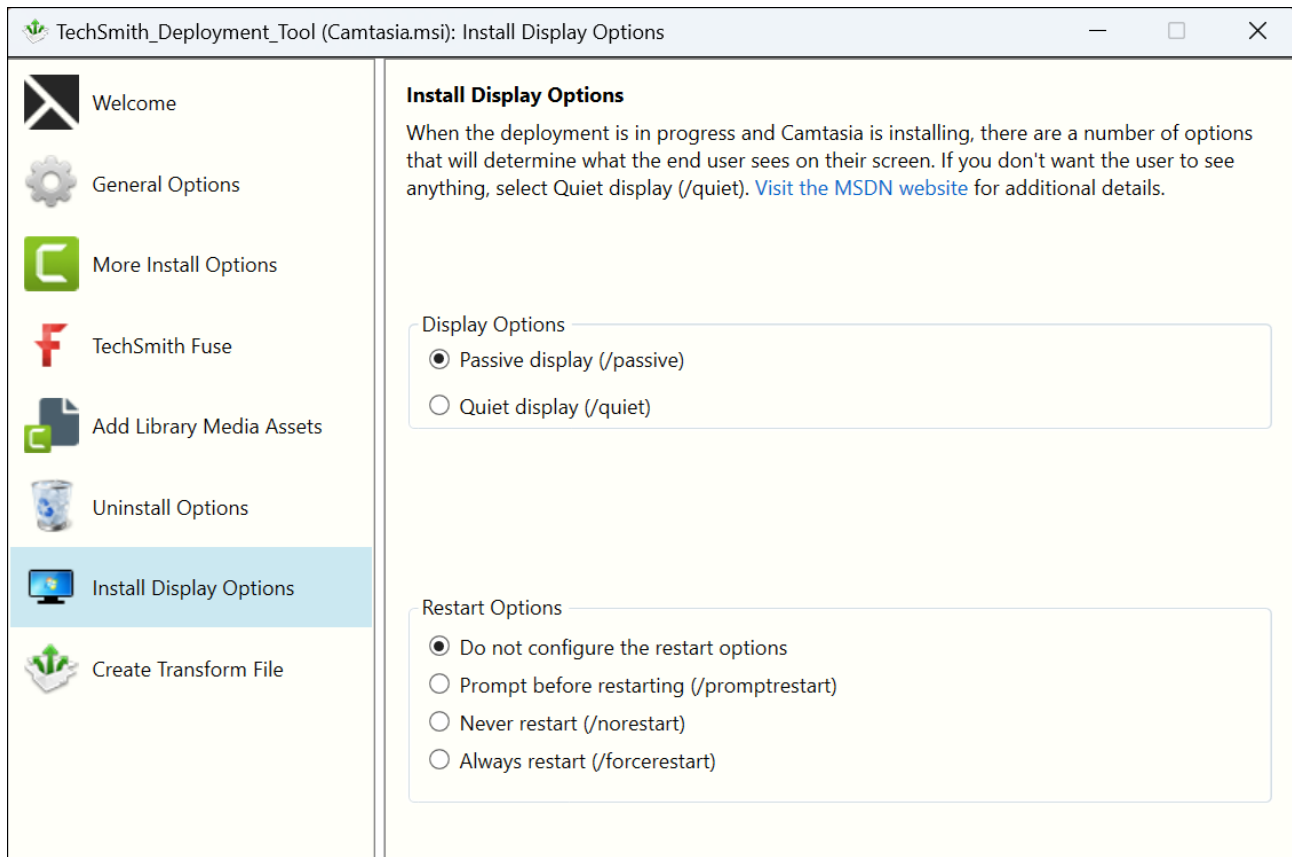


When uninstalling Camtasia Editor, you can choose to keep or delete the user's Camtasia Editor files including Library media, themes, and device frames. If you plan to reinstall or upgrade Camtasia Editor for this user, we recommend keeping these files.

Select one of the following options on the Uninstall Options screen:

- **Keep files:** Automatically keep the user's files when uninstalling Camtasia Editor.
- **Delete files:** Automatically deletes the user's files when uninstalling Camtasia Editor.

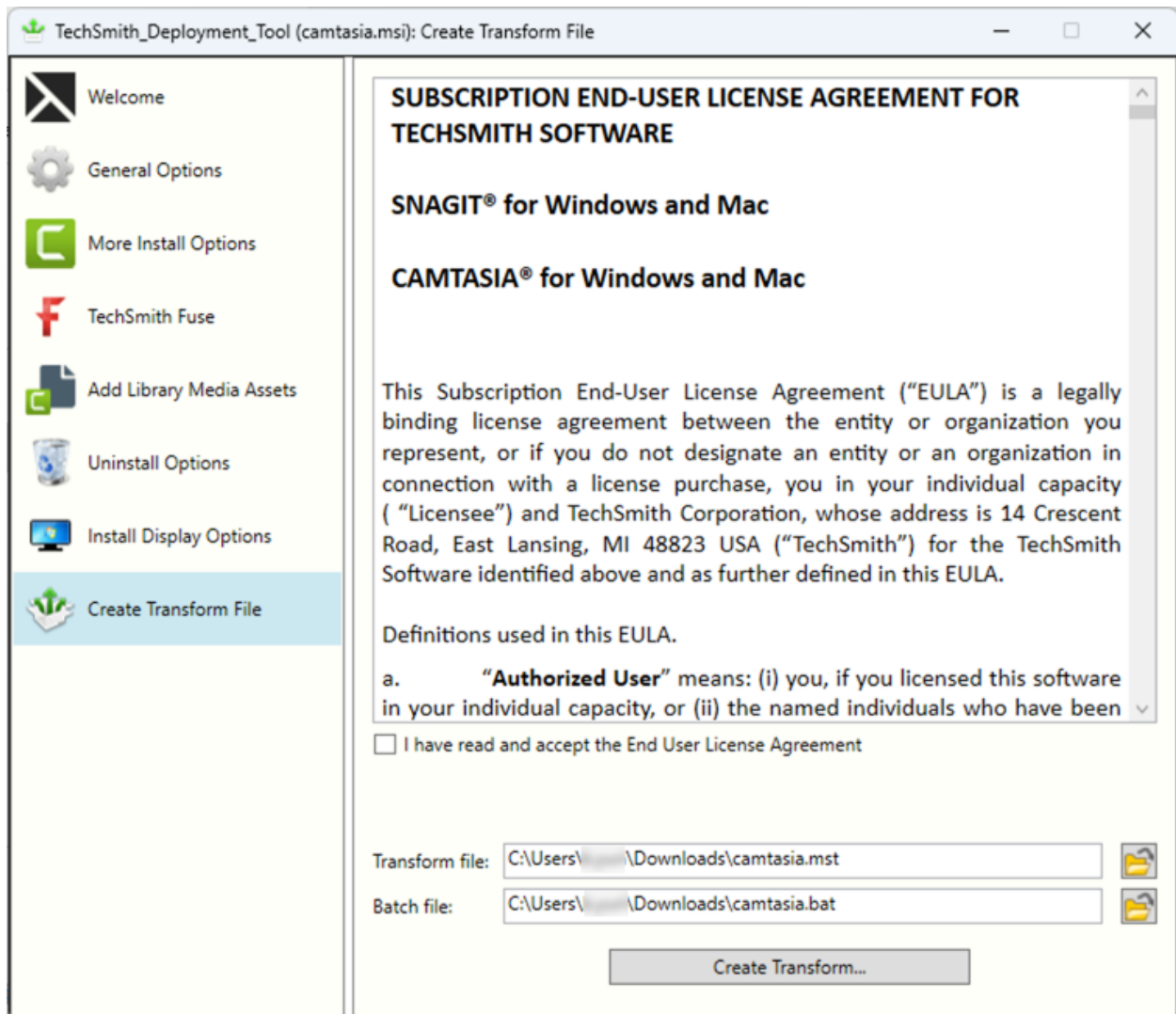
Install Display Options



Select one of the following options:

- **Quiet display:** Installs Camtasia Editor silently with no setup interface displayed.
- **Passive display:** Installs Camtasia Editor with the minimal setup displayed and Camtasia Editor notifies the user when the installation is complete.

Create Transform File



Click the **Create Transform** button to generate the following files based on the options selected within the Deployment Tool:

- Transform file (MST)
- Batch Processing file (BAT)

IMPORTANT: Special characters are not supported in the file path and will prevent successful deployment.

Additional Resources

Enterprise Resources

- [TechSmith Software Deployment & Resources website](#)
Download other resources and guides to assist with Camtasia Editor enterprise installations.
- [Camtasia Editor MSI Installation Guide](#)
View or customize the individual registry settings for Camtasia Editor.

Technical Support

We're here for you! Visit the [Technical Support website](#) to submit a ticket, find answers online, or contact an expert.