

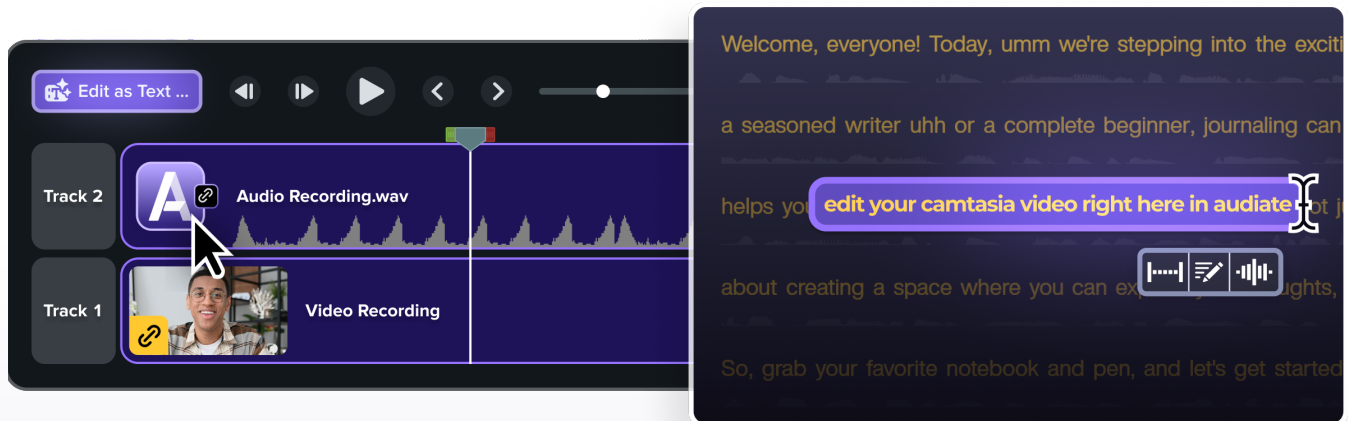


# Faster, Smarter Video Editing for Educators

Audiate core editing features are now **INCLUDED** with Camtasia Editor (v25+)

Create clearer lectures, training videos, and student-facing content

**40% faster** with Camtasia Editor + Audiate.



**Record → Edit with text → Sync → Publish. THAT'S IT.**



## TEXT-BASED EDITING

Save time on lecture and training video production. Highly accurate transcription turns your audio into plain text you can then use to edit your video and instantly sync in Camtasia.



## IMPROVE ACCESSIBILITY

Help ensure your course content meets accessibility standards with automatic transcription, caption-friendly editing, and polished narration.



## UM AND UH REMOVAL

Instantly detect and remove hesitations, “ums”, filler words and background noise. Perfectly polished video without having to be perfect.



## REDUCE COURSE PRODUCTION TIME

Support more content creation across departments because the workflow is simple: record, edit with text, sync, publish. Give educators more flexibility for course updates, flipped classroom videos, office-hour recordings, and internal training.



**See how it works**

# What's Included at Each Level

|                                                                                                                               | ALL CAMTASIA EDITOR<br>V25+ USERS | WITH CAMTASIA<br>AUDIATE ADD-ON |
|-------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|---------------------------------|
| Audio transcription                                                                                                           | ✓                                 | ✓                               |
| Text-based editing                                                                                                            | ✓                                 | ✓                               |
| <b>Um and Ah removal:</b> Automatically detect and remove filler words, pauses, and repeats                                   | ✓                                 | ✓                               |
| <b>Audio Cleanup:</b> Background Noise Removal, Volume Leveler, Equalizer, DeEsser, Remove Plosives, Remove Reverb, DeClipper | ✓                                 | ✓                               |
| One-click syncing with Camtasia Editor                                                                                        | ✓                                 | ✓                               |
| AI script generation, rewrite, and summarize                                                                                  |                                   | ✓                               |
| AI Voices: Text-to-speech audio generation                                                                                    |                                   | ✓                               |
| Automatic video segmentation with AI Smart Scenes                                                                             |                                   | ✓                               |
| AI Avatar generation                                                                                                          |                                   | ✓                               |
| AI Translations                                                                                                               |                                   | ✓                               |



"As someone who talks slowly and with more than a few 'ums' Audiate has saved me hundreds of hours of work this past semester while preparing for classes at the university. I get professional results without needing to be an expert." **Kyle Merrill**, Utah Valley University



**Download & Connect Audiate**

(It's included!)

ALL CAMTASIA EDITOR V25+ USERS

## Why Educators Love It

- Speed up production without sacrificing your instructional voice, so you **stay the expert leading the content, not the AI**
- **Unlimited AI access for no additional charge**—no complicated credits, units or tokens to track
- **The fastest way** from recording to finished video
- **Detect and remove hesitation words** (“umms,” “ahhs,” repeated words) in a click
- **Polish sound** with built-in audio effects like Remove Noise, DeEsser, Volume Leveler, and more
- **Keep everything in sync** with Camtasia Editor—edits and captions flow to your timeline automatically

WITH CAMTASIA AUDIATE ADD-ON

## Want Even More Power? Go Pro.

- **AI Voice Generation**—Turn text into studio-quality narration
- **AI Avatars**—Create on-screen video presenters without recording yourself
- **AI Translations**—Instantly translate scripts, audio, captions, and avatars
- **AI Smart Scenes**—Break long videos into smaller, editable sections with one click



Create without a studio. Generate professional voiceovers and avatars in multiple languages with the **CAMTASIA AUDIATE ADD-ON**.

# Ready to Get Started?



Book an appointment  
with your  
**Account Manager**



**Download Audiate**

(Included with Camtasia Editor)



Start editing instantly—  
and explore the **Camtasia**  
**Audiate Add-On** features  
free for 7 days

 Camtasia® Editor +  Audiate®

## Better videos. Faster workflow. Smarter creation.



“As someone managing a fast-paced program with many demands, Audiate has been helpful in allowing me to **streamline the editing process for recorded presentations, trainings and Zoom sessions**. The platform’s transcription-based editing, and scene organization features make it easier for me to review content, cut, rearrange, refine key sections, and structure materials efficiently **without needing to be extremely tech savvy**.

Being able to easily edit recorded content rather than traditional editing methods has **significantly increased my productivity** by reducing the time required to edit and prepare polished content.”

**Ed Tillet**, Director, Michigan State University – Eli Broad College of Business



“Camtasia and Audiate have been a **game-changer for our students**. It gives students a creative outlet to share their ideas, passion, and expertise without getting stuck trying to learn complicated video tools. **The simplicity removes that mental barrier**, so they can focus on storytelling and impact instead of struggling with software.

This has been **especially valuable for students working on NIL projects**. It’s helped them produce high-quality content faster and has directly contributed to accelerating the investments they manage on behalf of MSU Athletics.”

**Lauren Aitch-Guerrant**, Special Projects Lead, Michigan State University – Eli Broad College of Business

## Resources

TechSmith Support: [How to Access the Included Audiate Features with Camtasia Editor](#)

TechSmith Compliance: [Trust Center](#)

Licensing Questions? [Contact Sales](#)