Camtasia® Editor

Deployment Tool Guide for Camtasia Editor

TechSmith Deployment Tool v7.4.0

Camtasia Editor v2027.0.0

November 2026

TechSmith

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Introduction

The TechSmith Deployment Tool is designed for Information Technology (IT) specialists or system administrators responsible for installing Camtasia throughout an organization. The tool enables the administrator to customize and generate a Windows Installer Transform file (MST) and a BAT file.

To view or customize the individual registry settings for Camtasia Editor, refer to the Camtasia MSI Installation Guide available from the TechSmith Software Deployment & Resources page.

Before You Begin

Required Applications

Microsoft .NET Framework is required to run the Deployment Tool.

- Download .NET Framework

The following applications are required to run Camtasia Editor:

- Microsoft .NET 10 Desktop Runtime x64
- Microsoft .NET 10 ASP.NET Core Runtime x64
- Visual C++ x64 Redistributable Package

These applications are not automatically installed with the MSI installer, so they must be installed manually before deploying the software.

WebView2 Runtime or some Microsoft Edge browser versions that install WebView 2 automatically are required to view in-product web content. To learn how to disable these settings, see More Install Options.

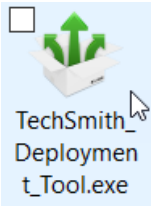
Important Information about Versions

- Always download and use the latest version of the TechSmith Deployment Tool, regardless of which version of the MSI Installer file you are using.
- For any major version of Camtasia Editor (e.g. 2026 or 2027), always deploy the latest available version of that major.
    - Example: You are updating from Camtasia 2026 to 2027. Do not deploy Camtasia 2027.0.0 if Camtasia 2027.0.1 is available.
- If you choose not to deploy the latest available version of a major, uninstall the previous major version first.
    - Example: You are updating from Camtasia 2026 to 2027. For some reason, you must deploy Camtasia 2027.0.0, even though Camtasia 2027.0.1 is available. Uninstall Camtasia 2026 before deploying Camtasia 2027.
- View the Version History on our website to check the latest version.

Download the Deployment Tool

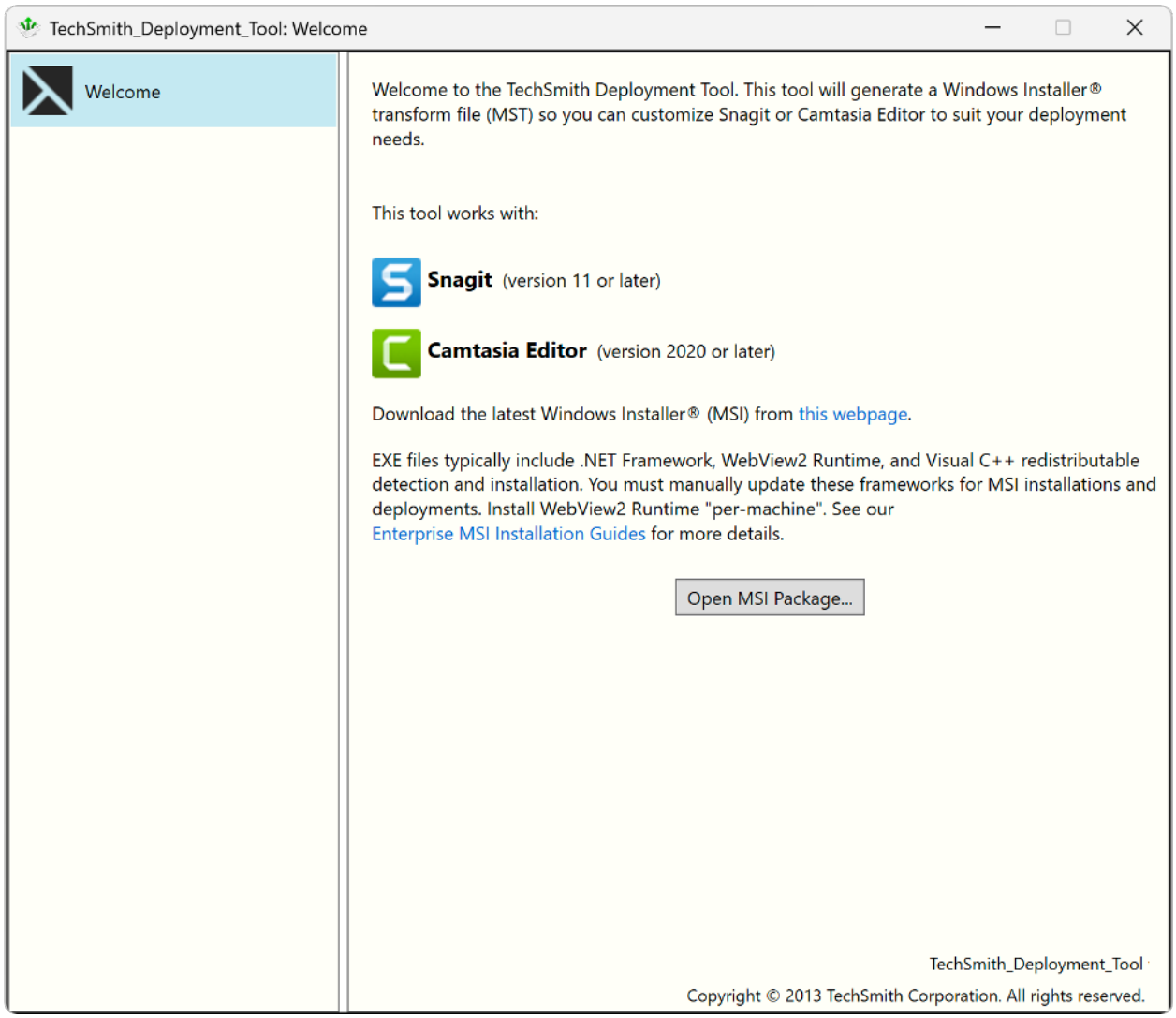
1. Download the Camtasia MSI file and the TechSmith Deployment Tool, available from the TechSmith Software Deployment & Resources web page.

2. Double-click TechSmith_Deployment_Tool.exe to launch the program.



Note: By default, the Deployment Tool generates the MST and BAT files in the same directory as where the executable is launched. Special characters in the folder location are not supported and will prevent successful deployment.

Welcome

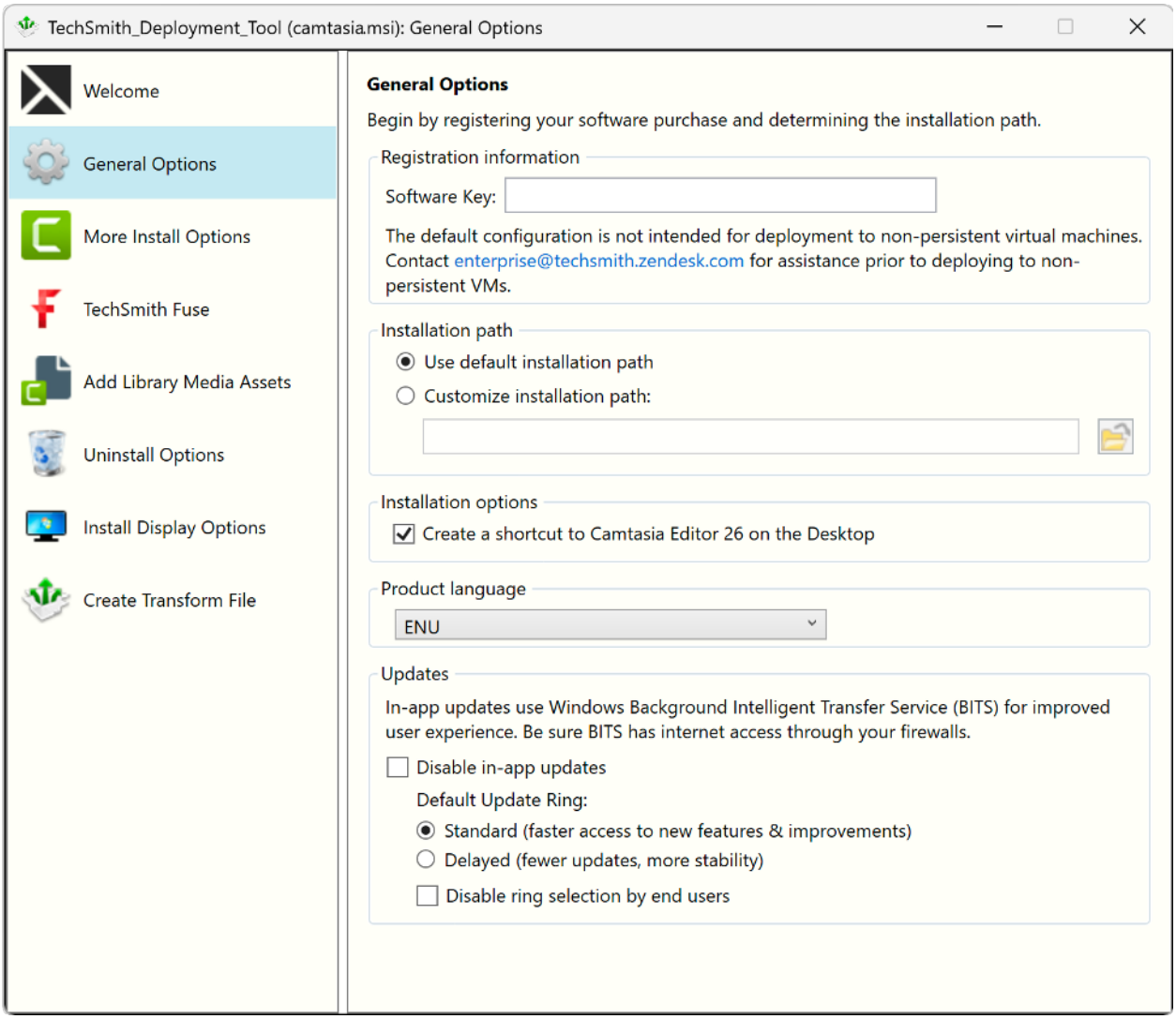


1. On the Welcome screen, click the **Open MSI Package** button.
2. Select the Camtasia.msi file. If you have not previously done so, download the Camtasia MSI file.
3. Click **Open**.

The MSI file opens in the Deployment Tool and displays the available options for creating a custom MST file.

Customize a Camtasia Deployment

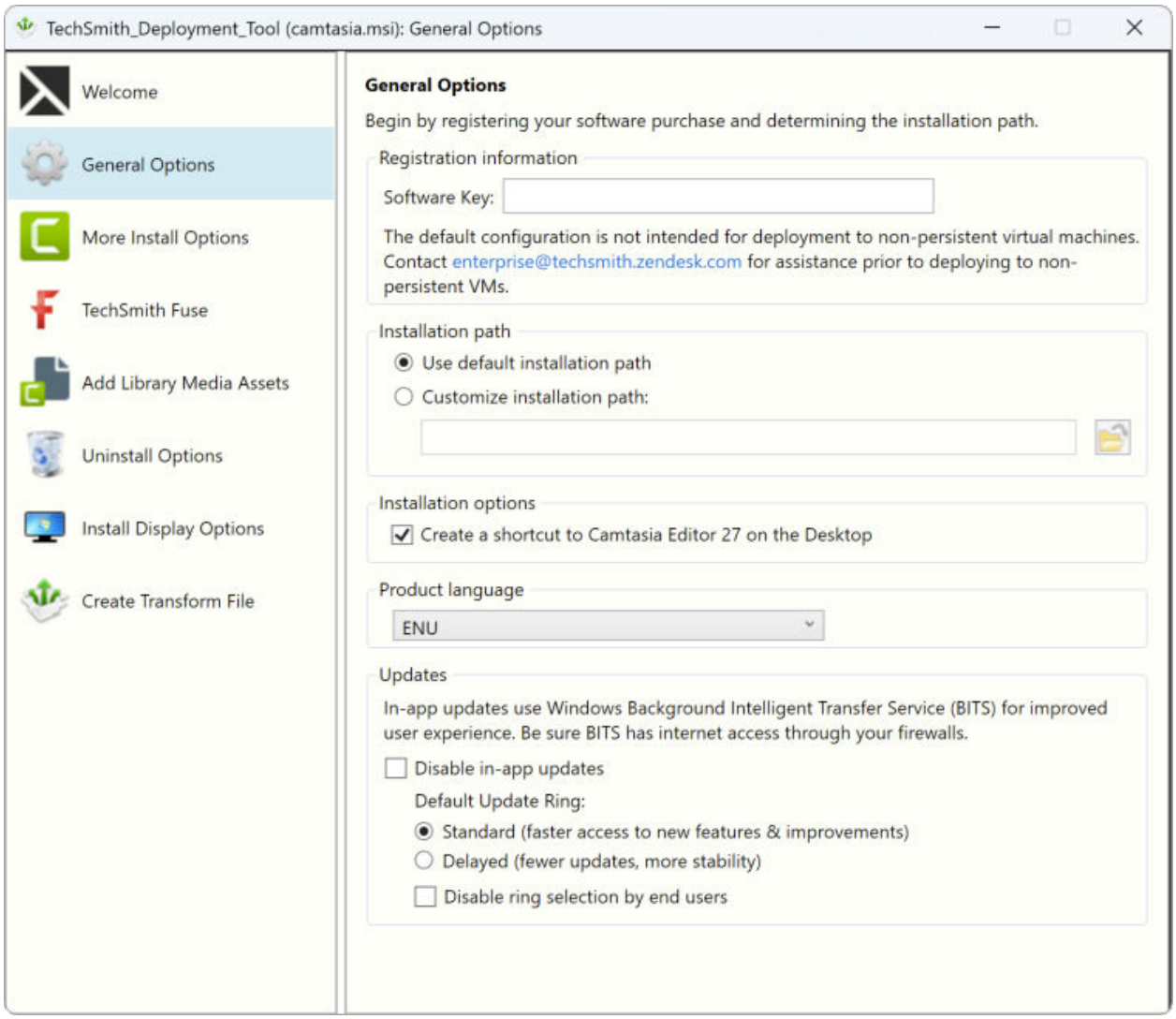
Click through the tabs on the left side of the TechSmith Deployment tool to view the custom options available.



The following sections describe the options available on each screen:

- General Options
- More Install Options
- TechSmith Fuse Options
- Add Library Media Assets
- Uninstall Options
- Install Display Options
- Create Transform File

General Options



Registration Information

Enter the software key. If you have trouble locating your software key, see License and Software Key FAQs article.

Installation Path

By default, Camtasia Editor is installed to the following location on a user's machine:

%ProgramFiles%\TechSmith\Camtasia

To select a custom location, click the **Browse** button or enter a path to the desired directory.

Installation Options

- **Create a shortcut to Camtasia Editor 27 on the Desktop:** Creates a shortcut for Camtasia Editor on the desktop.

Product Language

Select the installation language for Camtasia:

- ENU - English
- DEU - German
- JPN - Japanese
- FRA - French
- CHS - Chinese
- ESN - Spanish
- PTB - Portuguese

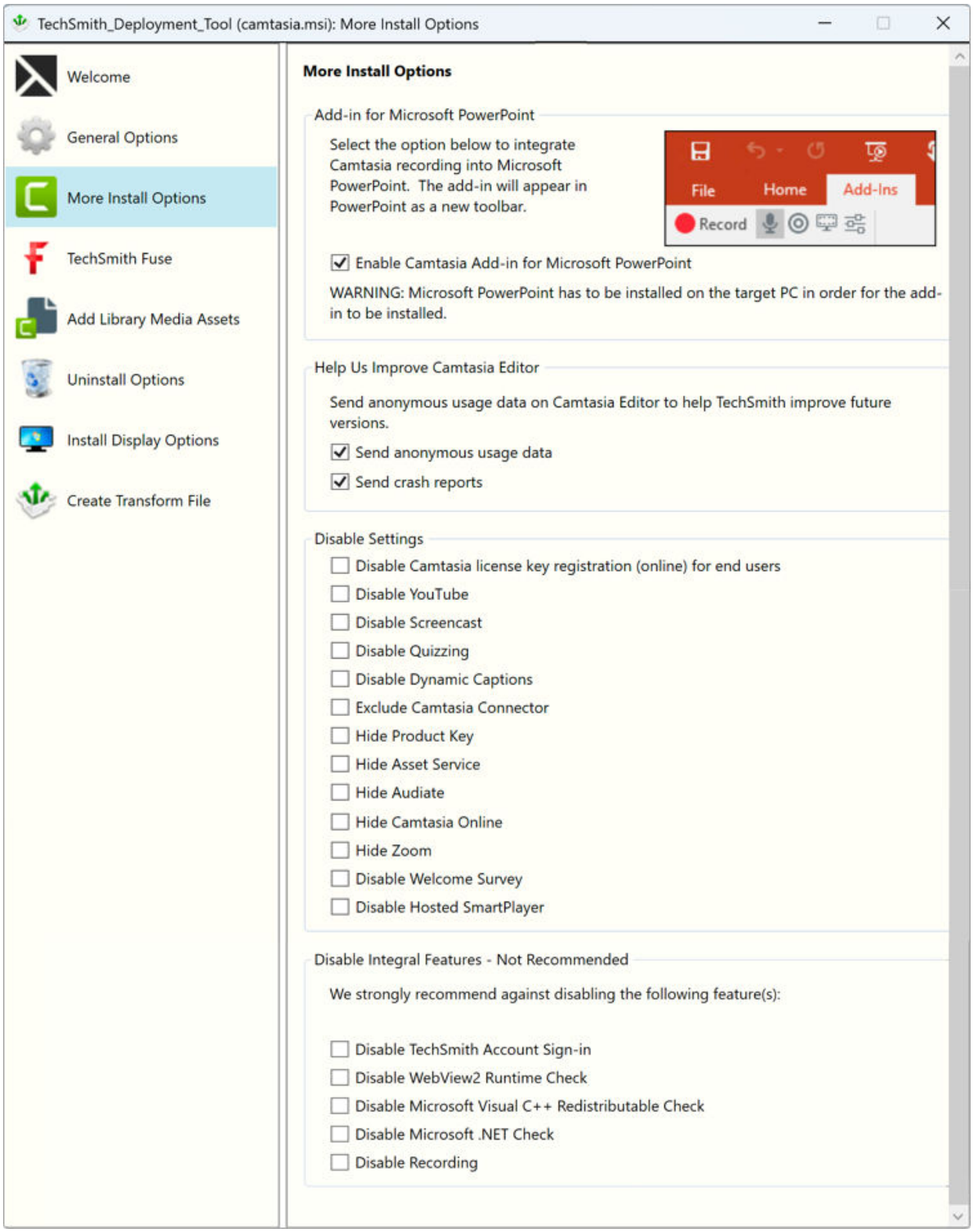
Updates

Camtasia Editor will automatically check for updates and notify users on the Home screen if an update is available.

Option	Description	When Should I Consider Disabling It?
In-app updates	Camtasia Editor automatically checks for updates. If disabled, the user will not receive any application prompts when new versions are available.	Consider disabling if: • As an administrator, you want to maintain control of application updates across the organization and not allow users to install updates.

Option	Description	When Should I Consider Disabling It?
		• You want to require individual users or user groups to be on a specific version of the application.
Default Update Ring	If automatic update checking is enabled, select the updates to check for by default: • Select **Standard** to check for updates as soon as they are available. This option provides users faster access to new features and improvements. • Select **Delayed** to check for updates made available after an extended rollout period. This option provides fewer updates and more stability.	
Ring selection by end users	If disabled, the option to select **Standard** or **Delayed** updates in Camtasia Preferences will be disabled, and users will not be able to override the Default Update Ring option that you set.	Consider disabling if you want to prevent users from changing the update ring.

More Install Options



Option	Description	When Should I Consider Disabling It?
Enable Camtasia Add-in for Microsoft PowerPoint	The Microsoft PowerPoint Add-In allows a user to record a PowerPoint presentation. Recording options include capturing voice and webcam video along with the presentation. Bookmarks are added for each slide and can be used to create a table of contents in Camtasia using the TechSmith Smart Player.	Consider disabling if Microsoft PowerPoint is not installed locally on the target computer.
Anonymous Usage Reporting and Crash Reports	Send anonymous data on Camtasia Editor usage and/or crash reports to help TechSmith improve future versions. To learn more about anonymous usage data collection, view the TechSmith Privacy Policy.	Consider disabling: • When you must follow internet security requirements that restrict users from sending data to TechSmith. • Or, if you do not want to provide anonymous data that helps inform product improvements.

Option	Description	When Should I Consider Disabling It?
Disable Camtasia license key registration (online) for end users	After installing, the Camtasia Editor Registration website opens which includes options to register the software online and to sign up for product announcements, customer stories, and free tutorials.	Consider disabling: • If you do not want the online registration website to display for users when they run Camtasia Editor for the first time. • To help prevent user entered errors when registering the software or duplicating the registration information online. • If the website is restricted in your organization or if users do not have an internet connection.
Disable YouTube	YouTube is a third-party online video hosting service where users can upload and share videos.	Consider disabling if the website is restricted in your organization or if users do not have an internet connection.
Disable Screencast	Screencast is a TechSmith online hosting service where users can upload and share videos.	Consider disabling if the website is restricted in your organization or if users do not have an internet connection.

Option	Description	When Should I Consider Disabling It?
Disable Quizzing	Add interactive quizzes to videos with Camtasia Editor. Receive the results via a SCORM-compliant Learning Management System (LMS).	Consider disabling when you do not want users to create quizzes or export videos as SCORM packages.
Disable Dynamic Captions	Prevent access to add dynamic captions from the **Captions tab > Dynamic Captions subtab**. Dynamic captions always display onscreen as part of the video. These stylistic captions are often used in social media videos or as a visual effect to enhance the video content or message.	Consider disabling if your organization has restrictions for the usage of local AI tooling. Camtasia Editor uses on-device technology, whisper.cpp, for speech-to-text transcription. This transcription is used for dynamic captions on Windows and Mac, and closed captions on Windows. See TechSmith's AI policy.
Exclude Camtasia Connector	The Camtasia Connector allows users to send projects from the Camtasia Online application to the Camtasia Editor desktop application for editing.	Consider disabling if the Camtasia Online website is restricted in your organization or if users do not have an internet connection.

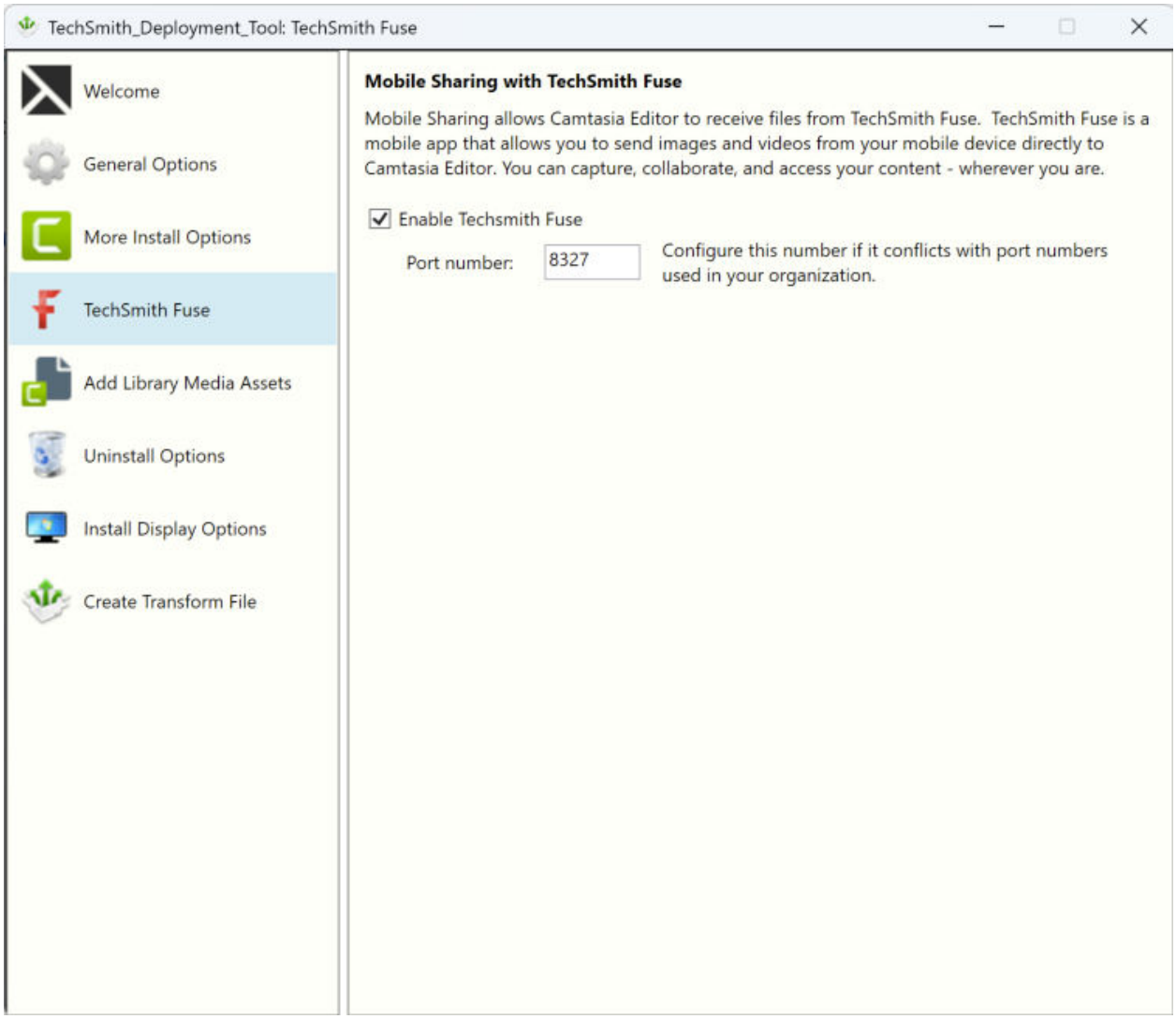
Option	Description	When Should I Consider Disabling It?
Hide Product Key	Prevent Camtasia Editor from displaying the key in the **Help menu > About Camtasia Editor window** and **Help menu > Technical Support dialog**.	Consider disabling if you do not want users to be able to copy the key.
Hide Asset Service	Prevent access to browse over 100 million professional, royalty-free video assets directly in Camtasia Editor from the **Media tab > Camtasia Assets subtab**.	Consider disabling if your organization has restrictions for the usage of cloud-connected services (Camtasia Assets Service).
Hide Audiate	Camtasia Audiate offers text-based audio editing, audio effects, text-to-speech audio generation, and generative script and avatar creation. Hide Audiate removes options to create or edit with Camtasia Audiate.	Consider disabling if you want to remove options to record and edit with Camtasia Audiate.
Hide Camtasia Online	Camtasia Online is our web-based video creation and collaboration tool. Hide Camtasia Online removes the **Collaborate** button from the Home window and any other future links to Camtasia Online.	Consider disabling if your organization has restrictions for the usage of cloud-connected services (Camtasia Online).

Option	Description	When Should I Consider Disabling It?
Hide Zoom	Users can import and edit Zoom cloud meeting recordings. Hide Zoom removes the Zoom Recordings option from the **File > Import** menu and from Import options in the Media Bin.	Consider disabling if you want to prohibit logging in to Zoom through Camtasia.
Disable Welcome Survey	The two-question survey helps TechSmith understand what users want to accomplish with the app.	Consider disabling if you do not want to influence app improvements, feature developments, or instructional resources available to Camtasia Editor users.
Disable Hosted SmartPlayer	The hosted TechSmith Smart Player option ensures that you always have the latest version of the video player without having to manually update or reproduce video files. This option is available in Camtasia version 2020.0.8 or later.	Consider disabling when you must follow internet security requirements that restrict users from sending data to TechSmith.

Option	Description	When Should I Consider Disabling It?
Disable TechSmith Account Sign-in	TechSmith accounts store user-specific information such as license keys, user profiles, and access to Screencast and Assets. See About TechSmith Accounts.	• Sign-in is not required for users if a single- or multi-user key is entered in the Deployment Tool. • If you do not want users to have TechSmith accounts in your organization. • If users are in a restricted environment where sending videos to Screencast or downloading TechSmith Assets for use in their videos is prohibited.
Disable WebView2 Runtime Check	WebView2 Runtime or some Microsoft Edge browser versions that install WebView 2 are required to view in-product web content.	Consider disabling if the website is restricted in your organization or if users do not have an internet connection.
Disable Microsoft Visual C++ Redistributable Check	The latest Microsoft Visual C++ x64 Redistributable Package is required to run Camtasia Editor. Download the latest package.	Select this option only if you received an error during Camtasia Editor installation that the MSVC package was missing and you are certain that the package is installed.

Option	Description	When Should I Consider Disabling It?
Disable Microsoft .NET Check	Microsoft .NET Desktop Runtime and ASP .NET Core Runtime are required to run Camtasia Editor. • Download the latest Microsoft .NET Desktop Runtime • Download the latest ASP .NET Core Runtime	Select this option only if you received an error during installation and you are certain that the packages are installed.
Disable Recording	This option restricts users from recording anywhere in the application, including in Camtasia Recorder, voice narration in Camtasia Editor, and in the Camtasia Add-in for Microsoft PowerPoint.	Select this option only if users should be prevented from recording their own screens to protect sensitive information.

TechSmith Fuse Options



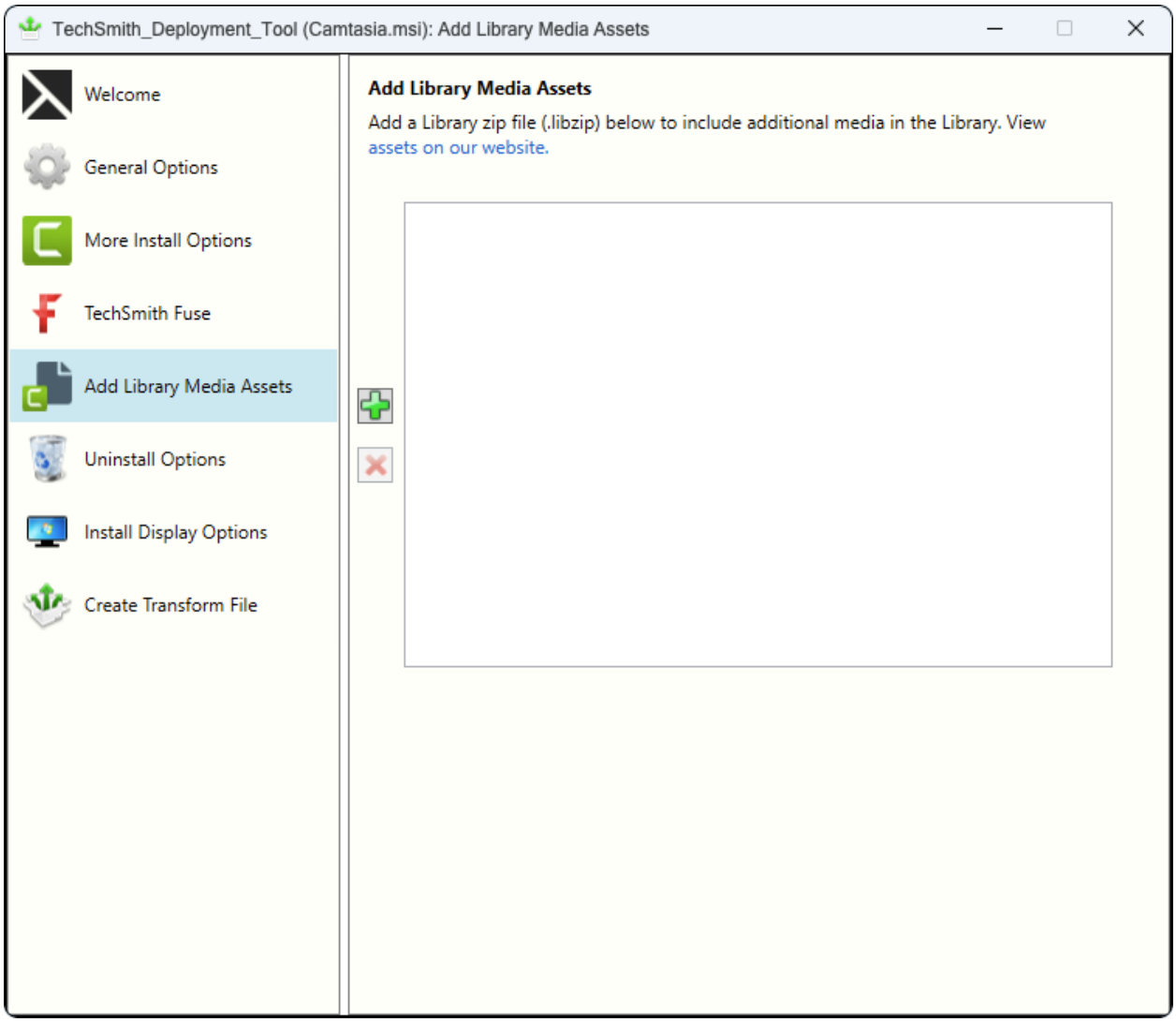
TechSmith Fuse is a mobile app that allows you to send images and videos from your mobile device directly to Camtasia. You can capture, collaborate, and access your content - wherever you are.

Fuse is available from the App Store or Google Play Store and is supported on mobile devices running the following operating systems:

- iOS version 13.6 and later (phones and tablets)
- Android version 7.0 and later

Note: Some security settings and wireless network environments may not allow connectivity to a desktop. Make sure to validate port 8327 is open to the desktop when working in a virtual environment.

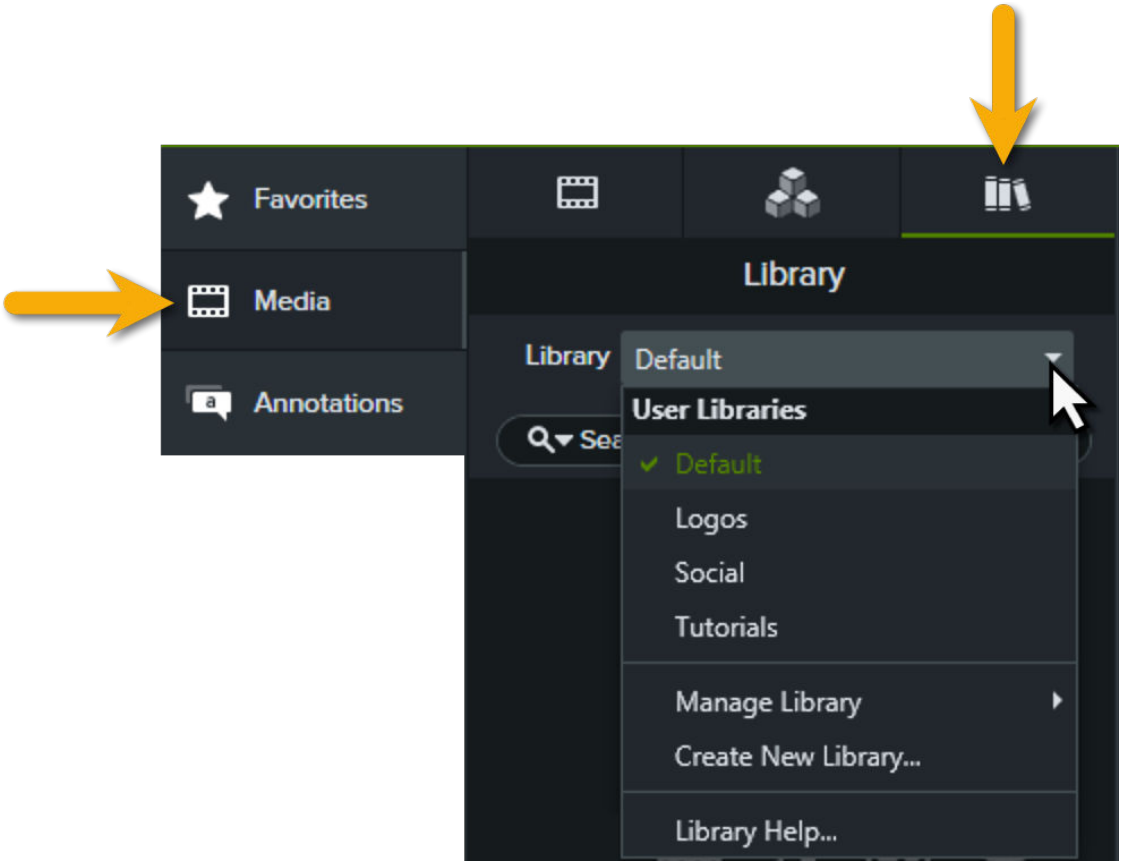
Add Library Media Assets



Media assets added in the Deployment Tool are included in the Camtasia Editor installation.

Library Media Assets

Media assets are files users can access from the Camtasia Editor Library to speed up the video creation process and maintain consistency across videos. Assets can include videos, images (such as logos and product images), intros/outros, themes (such as brand colors), motion graphics, and music. Users access media assets by selecting **Media tab > Library subtab**.

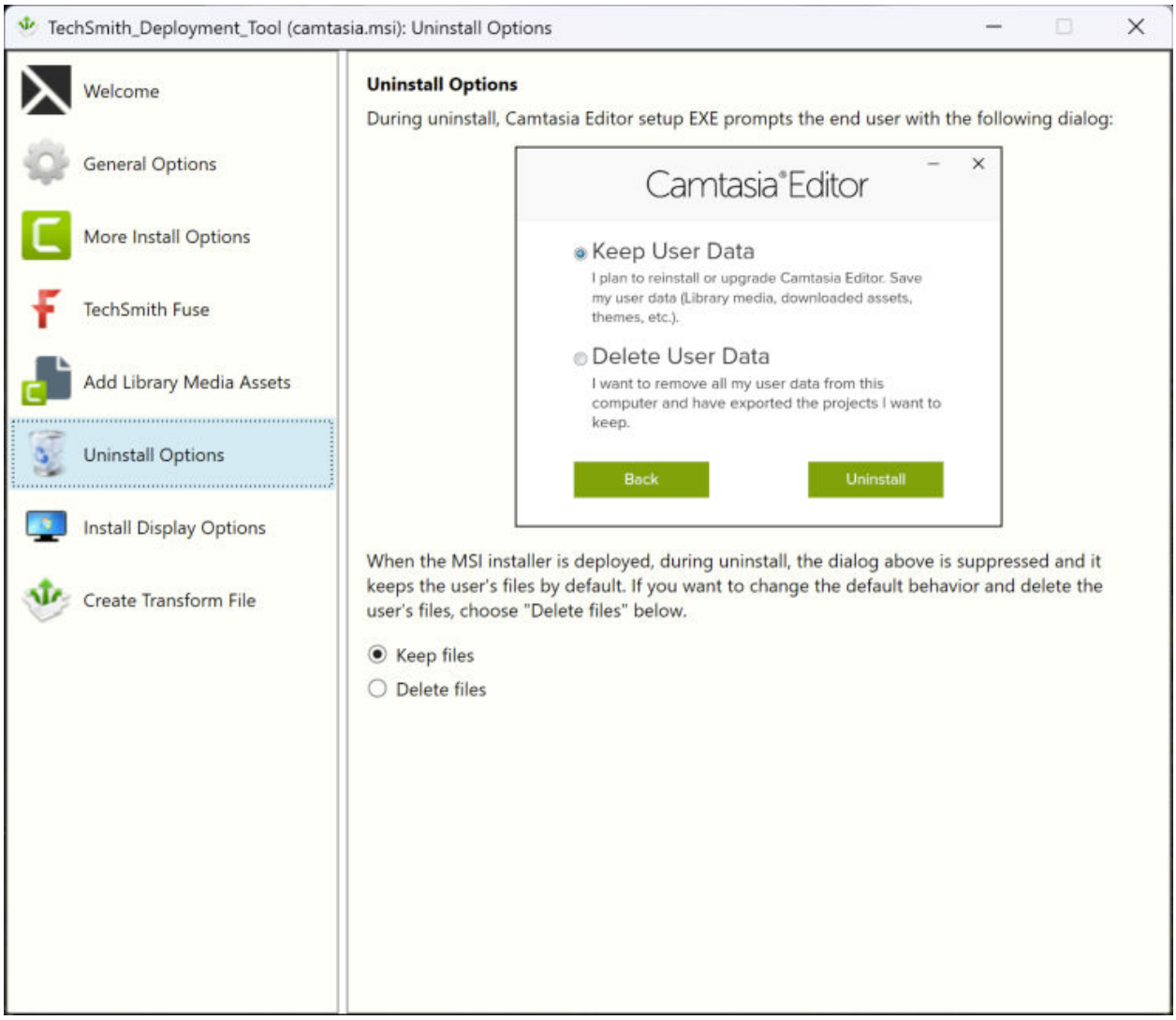


You can import your own custom assets or download additional assets from the TechSmith Assets website to deploy with Camtasia Editor.

To download additional assets for Camtasia Editor:

1. Download additional assets from the Camtasia Assets website to include with deployment.
2. On the Add Library Media Assets screen, click the + button to add asset files.
3. Browse and select the desired .libzip file. Control-click to select multiple files.
4. Click **Open**.

Uninstall Options

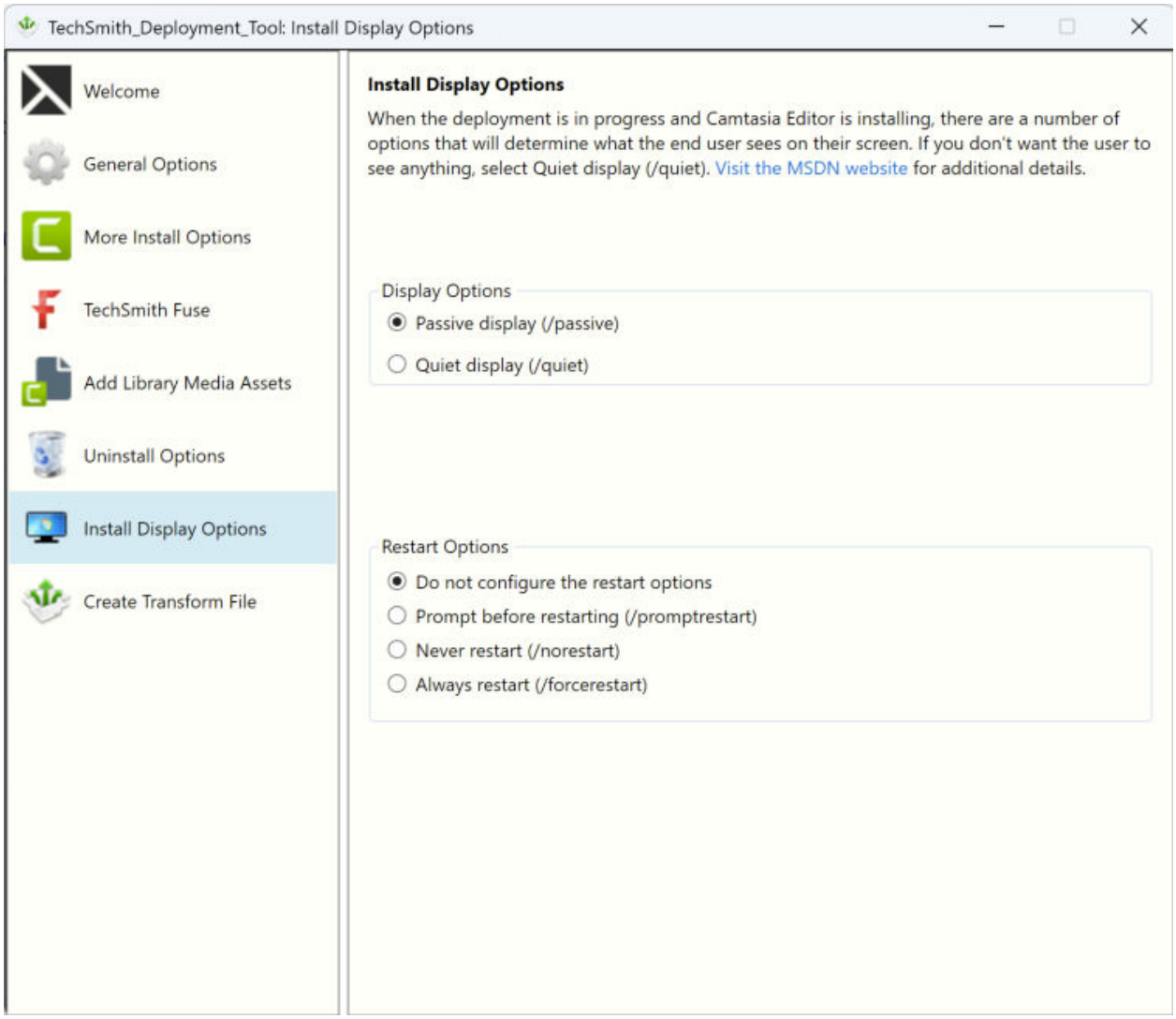


When uninstalling Camtasia Editor, you can choose to keep or delete the user's Camtasia Editor files including Library media, themes, and device frames. If you plan to reinstall or upgrade Camtasia Editor for this user, we recommend keeping these files.

Select one of the following options on the Uninstall Options screen:

- **Keep files:** Automatically keep the user's files when uninstalling Camtasia Editor.
- **Delete files:** Automatically deletes the user's files when uninstalling Camtasia Editor.

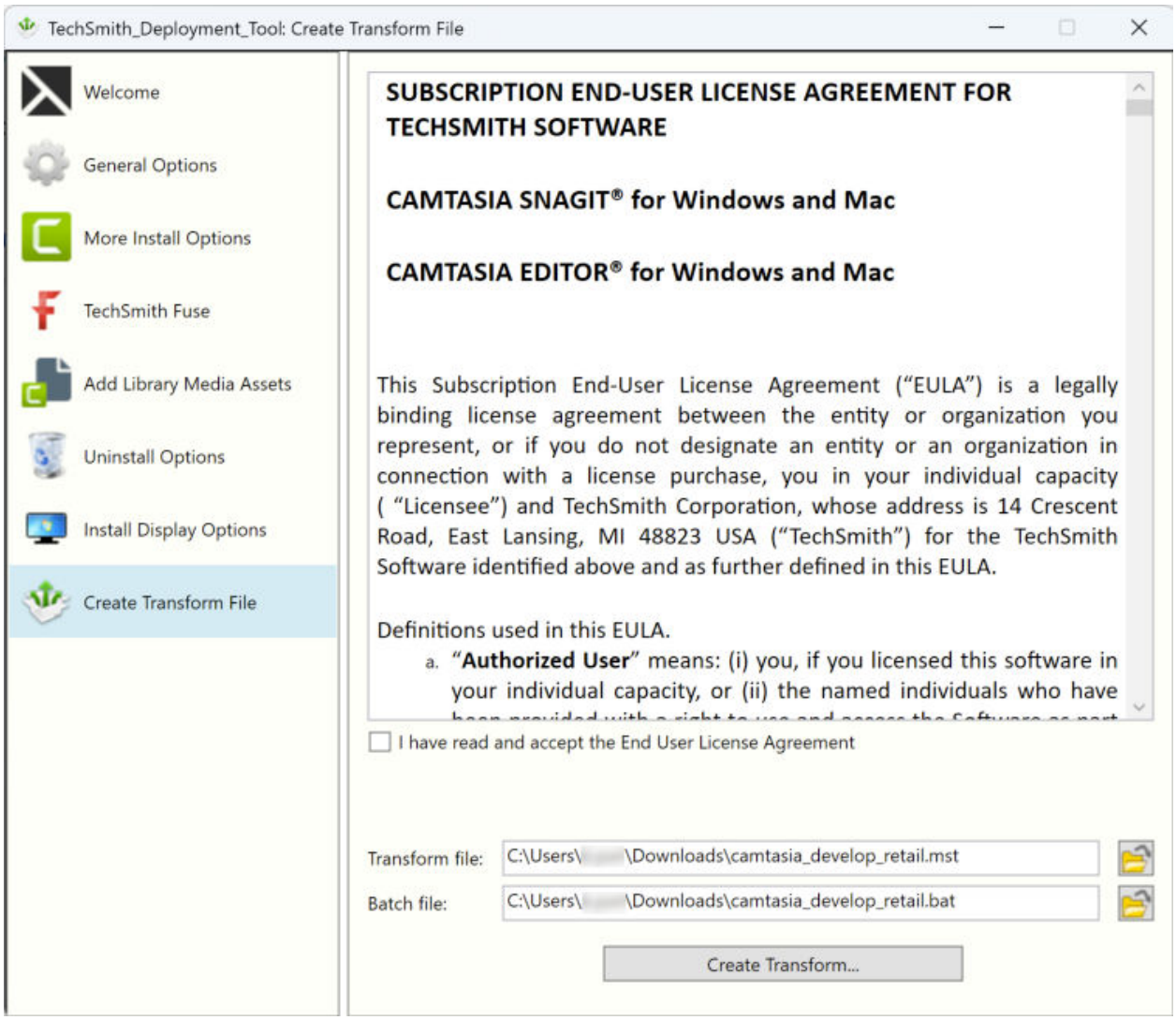
Install Display Options



Select one of the following options:

- **Quiet display:** Installs Camtasia Editor silently with no setup interface displayed.
- **Passive display:** Installs Camtasia Editor with the minimal setup displayed and Camtasia Editor notifies the user when the installation is complete.

Create Transform File



Click the **Create Transform** button to generate the following files based on the options selected within the Deployment Tool:

- Transform file (MST)
- Batch Processing file (BAT)

IMPORTANT: Special characters are not supported in the file path and will prevent successful deployment.

Additional Resources

Enterprise Resources

- TechSmith Software Deployment & Resources website

  Download other resources and guides to assist with Camtasia Editor enterprise installations.

- Camtasia Editor MSI Installation Guide

  View or customize the individual registry settings for Camtasia Editor.

Technical Support

We're here for you! Visit the Technical Support website to submit a ticket, find answers online, or contact an expert.